**LANEY COLLEGE**

**INSTITUTIONAL LEARNING OUTCOME #1 ASSESSMENT RUBRIC**

**Media - Fall 2014**

***Communication***

*Students will effectively express and exchange ideas through various modes of communication.*

|  |  |
| --- | --- |
| Course discipline and number |  |
| Name of Instructor (s) |  |
| E-mail of instructor (s) |  |
| Number of students in the class(es) |  |

* Make sure the relevant course SLO is mapped to this ILO in TaskStream.
* Collect course assessment information as usual, and enter your assessment plan, assessment findings, and action plan into TaskStream. Alternatively, use the Word forms. These can be found at: <http://www.laney.edu/wp/assessment/forms/>
* Upload your assignment prompt, your grading rubric, and the results into TaskStream.
* Use one of the four rubrics provided – choose the one that is most appropriate for your class. (Writing, Oral Presentation, Media, or the Visual/Performing Arts)
* Tally the number of students in each category for each aspect of the rubric and enter the numbers in the appropriate boxes on the rubric.
* Turn in the completed rubric and three copies/samples of student work. Make sure to get a signed permission form from the students providing the samples. We will use the samples of student work as evidence in our college-wide portfolio.
* **If you teach one section of a multi-section class, you and your colleagues should submit one rubric tally that captures the information for all of the sections combined.**

**Reflection Questions: (please include your responses here)**

1. What strengths did you find when you evaluated your students’ work? (What were they good at?)

2. What are the problem areas you noticed in student work? What could be done to improve the problem areas you discovered?

**INSTITUTIONAL LEARNING OUTCOME #1**

**COMMUNICATION— MEDIA**

*ILO #1 - Communication: Students will effectively express and exchange ideas through various modes of communication.*

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| --- | --- | --- | --- | --- | --- |
|  | **Excellent** | **Good** | **Fair** | **Needs Work** | **Not Done** |
| **Content/Message**Message and/or information is well-presented, clear and effective throughout. Works as a team member to tell an accurate, entertaining and/or effective story. |  |  |  |  |  |
| **Organization**Message/story is organized, well-planned and complete. |  |  |  |  |  |
| **Graphics/Effects**Images are relevant and enhance the message. Effects are interesting, cohesive and significantly enrich the work. |  |  |  |  |  |
| **Mechanics**Grammar and spelling are error-free. There is a consistent flow and engaging style throughout. |  |  |  |  |  |