

Program Outcomes and Assessment Report

Department: Business & Economics	Degree or certificate title 1.Accounting Associate in Arts 2. Accounting Certificate of Achievement		Contact: Linda Chi xchi@peralta.edu		Date: Dec.20, 2016			
Program SLOs	ILO	Which courses and assignments address each program SLO?	Assessment Methods	Criteria for successful performance	Assessment Results: performance data, % students met criteria	Reflection on Assessment Results	Use of results/Action Plan	Status Report
1. Ethics and Personal Responsibility: Apply legal and ethical principles in business decision making	2	Bus.10 SLO#2 Distinguish between ethical and unethical practices in business. Bus. 1B SLO#1: Analyze cost behavior and how it affects managerial decisions. Bus. 2 SLO#1: Define the role of business law and its place in the field of business.	Bus.10 SLO#2: Online test administration which there are total of nine True or False and Multiple Choice questions that will identify student's ability to distinguish between ethical and unethical practices in business. Bus. 1B SLO#1: Students will be given an exam case. Based on that information, students will classify cost items into functions and behaviors. Bus. 2 SLO#1: Students will be given case study to analyze business law	Bus.10 SLO#2: Average of 80% of correct responses from all participants in all 9 questions, and 50% or higher correct response rate for any single question of nine questions. Bus. 1B SLO#1: The expectation is 75% of participants will complete the assignment with 100% Bus. 2 SLO#1: 75% of students will be able to effectively define the role of business law in the field of business. The simulation case will be worth 10 points total.	Bus.10 SLO#2: Average of 92% correct response rate for all nine questions, and only one question did not meet the requirement of 50% or higher correct response rate from all participants. Bus. 1B SLO#1: 49 Students took the assessment and they got 374 points over total 490 points which indicated average 76.33% of students answer the questions correctly. Target performance were met. Bus. 2 SLO#1: 50 Students took the assessment and they got 376 points over total 500 points which indicated 75.12% of students answer the questions correctly. Target performance were met.	Students are understanding of subject matter very well, target exceeded.	Continue to assign more practical cases, discussion forum in encourage students to apply principles that they've learned from the course to make a better business decision.	Continue with lots of hands on business situation training for developing analyzed skills in business decision making.

			situations and define the role of business law. Based on that information, students need to determine the various roles in the field of business which business law apply.					
2. Critical Thinking: Analyze a business situation and recommend a solution or plan for improvement.	1 & 3	<p>Bus.54 SLO#1: Develop and prepare a comprehensive business plan</p> <p>Econ.1 SLO#1: Compare and analyze the core theories of economics, using the basic economic vocabulary and the standard tools of economic analysis.</p>	<p>Bus.54 SLO#1: Students will complete "Business Plan Proposal" assignment and it should be between 6-8 pages typed and double-spaced."</p> <p>Econ.1 SLO#1: Through exam questions, students are expected to know the theory of the consumption and saving, etc.</p>	<p>Bus.54 SLO#1: 65% of students will be able to develop and prepare a comprehensive business plan.</p> <p>Econ.1 SLO#1: The expectation for this assessment is that at least 80% of the class will be able to calculate the amount of consumption as well as deduced the amount of savings from either a given level of disposable income or when income varies</p>	<p>Bus.54 SLO#1: 94% of the students who submitted the assignment passed it with a grade higher than 70% (17/18). 5 students didn't submit the assignment at all.</p> <p>Econ.1 SLO#1: A total of 33 students answered these questions of which 29 students on average got the correct answers. Approximately, 87.8% of the students on average successfully met the standards for this SLO.</p>	Students are doing an excellent job, target exceeded.	Students demonstrate skills in critically evaluating certain types of data with recommended solution or plan.	Continue to use information students gained from the courses into their field of study.
3. Computational Skills: Prepare financial statement for a publicly held enterprise and analyze results.	1 & 2	<p>Bus. 4 SLO#2: Compute a production cost report using the four elements of activity-based costing.</p> <p>Bus. 1A SLO#2: Prepare financial statements including the income statement, balance sheet, and statement of</p>	<p>Bus. 4 SLO#2: Case study exercise in based on data from a company, student identifies the activity, the driver and its costs.</p> <p>Bus. 1A SLO#2: Students will be given an exam case with the account balance for a company.</p>	<p>Bus. 4 SLO#2: 80% of students should successfully meet the standards. The expectation is that student that participated in this extra-credit assignment will complete the assignment 90% correctly.</p> <p>Bus. 1A SLO#2: The expectation is</p>	<p>Bus. 4 SLO#2: Of all the students that participated in the assessment 90% were able to solve all part of the questions correctly, and 80% were able to complete 50% of the answer correctly.</p> <p>Bus. 1A SLO#2: 44 Students took the assessment test. 27 students obtained 100% with no errors, 5 students with 90%, 6</p>	The results were good on the straightforward problems. These indicate that dimensional analysis and problem solving skills need to be emphasized and integrated throughout the semesters.	Continue to work on developing students' computational skills for preparing financial statements and interpreting corresponding data analysis.	Data analysis is an important skill, both in presentation of data as well as written communication with financial reports and will continue to be emphasized.

		<p>retained earnings.</p> <p>Bus. 1B SLO#3: Preparation and analysis of a business decision using break-even analysis and Cost-Volume-Profit Analysis.</p>	<p>Based on that information, students need to prepare balance sheet, income statement and statement of retained earnings.</p> <p>Bus. 1B SLO#3: Class assignments in which students will be given a business case study for a company.</p>	<p>that 75% of the participants will complete the assignment with 100%.</p> <p>Bus. 1B SLO#3: 80% of the students should be able to complete the calculations needed for each option and perform an analysis that shows the best option.</p>	<p>students with 80%, 1 students with 70%, 1 students with 60%, 4 students performed below 59%. Average assessment performance was 85.91%.</p> <p>Bus. 1B SLO#3: 45 students participated in this assessment. The average total percentage was 87%. Most students were able to identify cost between fixed and variable; as well, as calculating break-even point.</p>			
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