

PROGRAM OF STUDY

PERFORMANCE AND PRODUCTION FOR VIDEO, BROADCAST AND DIGITAL CINEMATOGRAPHY A.A. Degree

Laney College

TOP Code: 0000.00

Program Control Number:

The major in Performance and Production for Video, Broadcast and Digital Cinematography offers the student a wide variety of acting, directing and producing for the digital screen arts, including experience in announcing, interactive journalism and reporting for broadcast, the web and other emerging digital communications, podcasting, scriptwriting, drama, voice-overs, news and sportscasting.

Career Opportunities in

film/video producers and directors, television writers/announcers/producers/directors, sports writers/announcers, corporate video/promotions, writing for web sites, training video productions, infomercial production, advertising video, web shopping videos, music videos, voice overs, writing for interactive journalism, acting for various screen productions

Core Courses

MEDIA 104	Beginning Digital Video Production	3
MEDIA 111	Basic Audio Production	3
MEDIA 115	Media-based Computing: iLife and Mac OS X	3
MEDIA 129	Portfolio Development	1
MEDIA 460B	AV Work Experience	1

Degree Major/Certificate Requirements:

MEDIA 100A	Broadcast Media Announcing and Performance	3
MEDIA 101A	Acting/ Directing for the Camera	3
MEDIA 102A	Broadcast Journalism A	3
MEDIA 125	Scriptwriting for Video, Broadcast and Digital Cinematography	3

Select one course from the following:

		Units
MEDIA 100B	Media Communications B	3
MEDIA 101B	Acting/ Directing for the Camera	3
MEDIA 112	Media Freelancing and Entrepreneurship	3
MEDIA 121	Event Videography: Sports Video Production	3
MEDIA 150	Pro Tools: Sound Design/Aesthetics for Video, Broadcast and Digital Cinematography	3
MEDIA 151	Making Podcasts – The New Wave of Broadcasting	2

Total Units

13 - 26

PID 456