

PROGRAM OF STUDY

VIDEO PRODUCTION FOR VIDEO, BROADCAST AND DIGITAL CINEMATOGRAPHY A.A. Degree

Laney College

TOP Code: 0604.20

Program Control Number: 9024

Curriculum Committee Approval Date: 02/20/2015

The major in Video Production for Video, Broadcast and Digital Cinematography covers the entire range of digital video media production, from script development, hands-on professional 2K and 4K production equipment, current editing and other post-production applications, distribution, and media business management. Production of creative content for video, film, sports and broadcast TV, radio, cable, web, mobile technology, and other emerging communications utilizing video and audio.

Career Opportunities in

Video editor, camera operator, film/video producers, video effects artists, event videographer, sports videographer, audio/visual technician, live entertainment rentals and productions, corporate video/promotions, video for web sites, training video production, infomercial production, advertising video, web shopping videos, music videos

Core Requirements		Units
MEDIA 104	Beginning Digital Video Production	3
	and	
MEDIA 111	Basic Audio Production	3
	and	
MEDIA 115	Media-based Computing: iLife and Mac OS X	3
	and	
MEDIA 129	Portfolio Development	1
	and	
MEDIA 460B	AV Work Experience	1
Degree Major/Certificate Requirements:		Units
MEDIA 125	Scriptwriting for Video, Broadcast and Digital Cinematography	3
MEDIA 130	Final Cut Pro I: Nonlinear Editing for Video, Broadcast and Digital Cinematography	3
Select two courses from the following:		Units
MEDIA 120	Making Documentaries	3
MEDIA 121	Event Videography: Sports Video Production	3
MEDIA 122	Music Video Production	3
MEDIA 180	HDSLR Workflow for Digital Photography and Cinematography	3
MEDIA 181	Digital Cinema Production in 4K	3
MEDIA 108	Studio Production	3
Select one course from the following:		Units
MEDIA 112	Media Freelancing and Entrepreneurship	3
MEDIA 131	Final Cut Pro II: Nonlinear Editing for Video, Broadcast and Digital Cinematography	3
MEDIA 140	After Effects: Motion Graphics for Video, Broadcast and Digital Cinematography	3
MEDIA 150	Pro Tools: Sound Design/Aesthetics for Video, Broadcast and Digital Cinematography	3
MEDIA 151	Making Podcasts – The New Wave of Broadcasting	2

MEDIA 181	Digital Cinema Production in 4K	3
MEDIA 180	HD/SLR Workflow for Digital Photography and Cinematography	3
MEDIA 155	Basic Sound Recording and Music Video	3
MEDIA 156	Sound Mixing & Mastering	3

Total Major Units **Units**
25 - 26

General Education and Electives **Units**
34 - 35

Total Units **60**