

**Peralta Community College District**  
**Strategic Plan Steering Committee**

**EX OFFICIO (Non-voting)**

Chancellor - Elihu Harris  
College President - Judy Walters (Vista)  
College President - Odell Johnson (Laney)  
College President - Evelyn Wesley (Merritt)  
Vice President, Instruction - Wise Allen (Alameda)  
Vice President, Instruction - Craig Hadden (Vista)  
Vice President, Student Services - Mario Rivas (Vista)  
Vice President, Student Services - Carlos McLean (Laney)  
College Researcher (Laney) - Connie Portero  
College Researcher (Alameda) - Greg Golebieski  
College Researcher (Merritt) - Anika Toussant-Jackson  
College Researcher (Vista) - (vacant)  
Associated Student Government President (Alameda) - De'Borah Willis (748-2371)  
Associated Student Government President (Laney) - Melvin Haywood (464-3535)  
Associated Student Government President (Merritt) - Rashad Andrews (436-2540)  
Associated Student Government President (Vista) - Hamed Kazemi (333-6858)  
Dean - Linda Sanford

**DISTRICT OFFICE (Non-voting)**

Chancellor's Office - Alton Jelks  
Finance - Tom Smith  
General Services - Sadiq Ikharo  
Human Resources - Trudy Largent  
Information Technology - Andy DiGirolamo  
International Education - Jacob Ng  
Marketing - Jeff Heyman  
Admissions & Records - Howard Perdue  
Research & Institutional Development - Chuen Chan

Note: 48 Members (24 Voting Members, 24 Non-Voting Members)

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**FACULTY (Voting)**

Faculty Senate President (Alameda) - Gary Perkins  
Faculty Senate President (Laney) - Evelyn Lord  
Faculty Senate President (Merritt) - Tom Branca  
Faculty Senate President (Vista) - Joseph Bielanski, Jr.  
DAS President - Joseph Bielanski, Jr.  
Faculty At-Large – Inger Stark  
Faculty At-Large - Anita Black  
PFT President - Michael Mills

**CLASSIFIED (Voting)**

Classified Senate President (Alameda) – Muriel Montague  
Classified Senate President (Laney) - Wandra Williams  
Classified Senate President (Merritt) – Tony Hampton  
Classified Senate President (Vista) - Nancy Cayton  
Classified Senate President (District Office) - Sheryl Queen  
Local 790 Rep - (to be appointed)  
Local 39 Rep - (to be appointed)

**ADMINISTRATION (Voting)**

Vice President, Student Services - Carmen Jordan-Cox (Merritt)  
Vice President, Student Services - Kerry Compton (Alameda)  
Vice President, Instruction - Linda Berry-Camara (Merritt)  
Vice President, Instruction - Elnora Webb (Laney)  
College President - Cecilia Cervantes (Alameda)  
College Business Manager - Shirley Slaughter (Vista)  
Vice Chancellor of Educational Services – Margaret Haig (District)

**STUDENT (Voting)**

Student Trustee - Lisa Watkins-Tanner (Laney)  
Student Trustee – Rashad Andrews (Merritt)

**Peralta Community College District  
Strategic Planning Timeline 2005-06**

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**JANUARY 2005** Jan 13, 2-4pm District-wide Planning Meeting (D1) Alton

**FEBRUARY** Feb 8, 2-3:30pm District-wide Planning Meeting (D2) Alton  
Feb 22, 2-4pm District-wide Planning Meeting (D3) Alton

**MARCH** Mar 3, 5-9pm Board Retreat on Strategic Planning (B1)  
Mar 8, 11-3pm District-wide Planning Meeting (D4) Alton  
Mar 28, 1-3pm District-wide Planning Meeting (D5) Alton

**APRIL** April 12, 2:30-4:30pm District-wide Planning Meeting (D6) Alton  
April 22, 8:30-10am District-wide Planning Meeting (D7) Alton  
April 29, 8:30-10am District-wide Planning Meeting (D8) Alton

**MAY** May 16, 3-5pm District-wide Planning Meeting (D9) Alton

**JUNE** June 6, 3-4:30pm District-wide Planning Meeting (D10) Alton  
June 20, 3-5pm District-wide Planning Meeting (D11) Alton  
June 24, 5-9pm Board Retreat on Strategic Planning (Mills College)  
June 25, 9-3pm Board Retreat on Strategic Planning (MIG1-B2) Daniel  
June 27, 3-5pm District-wide Planning Meeting (MIG1-D12) Paul

**JULY** July 18, 3-5pm District-wide Planning Meeting (MIG2-D13) Paul  
July 26, 3:30-5pm Board Study Session on Strategic Planning (MIG2-B3) Daniel  
July 28 Release of District's 13 major themes  
July 29, 2-4pm Vista Community College Leadership

**AUGUST** Aug 1, 9:30-11:30am Laney College Leadership  
Aug 1, 12:30-2:30pm College of Alameda Leadership  
Aug 8, 3-5pm District-wide Planning Meeting (MIG3-D14)  
Aug 22 3-5pm Merritt College Leadership  
Aug 29, 3-5pm District-wide Planning Meeting (MIG4-D15)  
District Service Center Managers' Report

**SEPTEMBER** Sept 6 12pm Merritt College – Town Hall meeting  
Sept 7 2pm Vista Community College – Town Hall meeting  
Sept 8 12pm College of Alameda – Town Hall meeting (video)  
Sept 8 2:30pm Laney College – Town Hall meeting  
Sept 15, 1:30-3:30pm Combined CPAC, Presidents' and District-wide Planning Meeting (MIG-D16) - Draft Strategic Plan Framework with Strategic Initiatives  
Sept 27, 3:30-5pm Board Study Session on Strategic Planning (MIG3-B4) Daniel

**OCTOBER** Oct 10, 3-5pm District-wide Planning Meeting (MIG5-D17) – Draft Strategic Plan  
**Oct 11 Strategic Planning Progress Report to Board**  
Oct 19 Professional Development Day (Faculty & Staff)  
Oct 24, 3-5pm District-wide Planning Meeting (MIG6-D18)

**NOVEMBER** Nov 7, 3-5pm District-wide Planning Meeting (D19)  
Nov 21, 3-5pm District-wide Planning Meeting (D20)  
Nov ? WASC Visit

**DECEMBER** Dec 5, 3-5pm District-wide Planning Meeting (D21)

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**Peralta Community College District  
Strategic Planning Timeline 2005-06**

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<b>JANUARY 2006</b>	Jan 23, 3-5pm District-wide Planning Meeting (D1)
<b>FEBRUARY</b>	Feb 20, 3-5pm District-wide Planning Meeting (D2)
<b>MARCH</b>	Mar 20, 3-5pm District-wide Planning Meeting (D3)
<b>APRIL</b>	April 24, 3-5pm District-wide Planning Meeting (D4)
<b>MAY</b>	May 22, 3-5pm District-wide Planning Meeting (D5)
<b>JUNE</b>	June 19, 3-5pm District-wide Planning Meeting (D6)
<b>JULY</b>	July 24, 3-5pm District-wide Planning Meeting (D7)
<b>AUGUST</b>	Aug 21, 3-5pm District-wide Planning Meeting (D8)
<b>SEPTEMBER</b>	Sept 25, 3-5pm District-wide Planning Meeting (D9)
<b>OCTOBER</b>	Oct 23, 3-5pm District-wide Planning Meeting (D10)
<b>NOVEMBER</b>	Nov 20, 3-5pm District-wide Planning Meeting (D11)
<b>DECEMBER</b>	Dec 11, 3-5pm District-wide Planning Meeting (D12)

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All meeting dates and times are subject to change.

**Peralta Community College District  
Strategic Planning Process**

**January – March 2005 [Exploratory Stage–Mission, Vision, and Values]**

Chancellor's Charge: To produce a District wide Strategic Plan  
Had preliminary meetings with representatives from all 4 colleges and district office  
Formulated plan for the planning process  
Form Strategic Plan Steering Committee  
Committee charged by Chancellor  
Compile information on what took place in the past on planning (i.e. CIPD)  
Sent out memo (in February) to planning committee on WASC's expectations  
Decision to hire consultant (March)  
Board 1<sup>st</sup> Retreat on Strategic Planning (March 3)

**April – June 2005 [Research, Hire Consultant, Major Themes/Board Priorities]**

Send out request for service to several consulting groups (April)  
Produce abbreviated Environmental Scan called "Environmental Profile 2005"  
Met with College Presidents  
Hired MIG (June)  
Board 2<sup>nd</sup> Retreat June 24-25 Mills College

**Major Themes/Board Priorities (12+1)** - Guiding the District's Overall Directions & Priorities

- |  |  |
|--|--|
| A. Integrated Strategic Planning       | I. Quality Programs                        |
| B. Student Success                     | J. Physical Facilities and Infrastructure  |
| C. Increased Enrollment                | K. Partnerships                            |
| D. Student Support Services            | L. Board Development                       |
| E. Fiscal Stability and Sustainability |  |
| F. Accountability Systems              | M. District and College Image and Identity |
| G. Human Resource Development          |  |
| H. Access                              |  |

June 27 Committee reviewed the 13 major themes and provided feedback.

**July – September 2005 [Dist. Service Centers, Town Hall Meetings. Strategic Directions]**

Board Study Session July 26

District staff and MIG met with the **College Leadership** team to present general district goals to college leadership team and to obtain college response Vista (July 29), COA (Aug 1), Laney (Aug 1), Merritt (Aug 22)

**District Service Center Managers' Report** (Educational Services, Human Resources, Facilities/Physical Plant), Information Technology, Fiscal/Accounting, and Marketing) (Aug 29)

**Town Hall Meetings** were conducted at all our four colleges (to identify issues) on September 6, 7, and 8. These meetings were open to all faculty, staff and students. During these town hall meetings, updates of the planning process were given. After which attendees were given the opportunity to respond to the 7 Strategic Directions.

### **Strategic Directions (7)**

- A. Enhancing Access and Student Success (Board Priorities A, B, C, H, I)
- B. Developing our Human Resources (Board Priorities G)
- C. Creating Effective Learning Environments (Board Priorities J)
- D. Leveraging Information Technology (Board Priorities B, I)
- E. Enhancing Resources and Budget Processes (Board Priorities E, K)
- F. Enhancing Awareness and Visibility (Board Priorities M)
- G. Improving the Effectiveness of District wide Communication, Coordination, and Collaboration (Board Priorities A, F, L)

The **Draft Strategic Plan Framework** reviewed at the Combined Chancellor's Policy Advisory Committee (CPAC), Executive Cabinet and Presidents' Council on September 15, 2005. The plan includes existing strengths, areas for improvement, and strategic initiatives. The meeting was very well attended with lots of suggestions to fine tune the framework.

Board Study Session Sept 27. Reviewed framework and initiatives.

### **October – December 2005 [Draft Strategic Plan with Initiatives]**

WASC Report to Board – Oct 11  
Oct 10, 24 Committee meetings  
Professional Development Day – Oct 19  
**Revised Draft Strategic Plan** – Oct/Nov 2005 (Fall 2005)  
Nov 7, 21; Dec 5 Committee meetings

### **January 2006 [Final Strategic Plan, Implementation, Evaluation]**

Final Strategic Plan - Spring 2006 (Initiative, Timeline, Responsible Party)  
Pre-Implementation and evaluation planning - Summer 2006  
Implementation - Start in Fall 2006

### **January 2007 Onwards [Evaluation, Plan Revisit]**

Annual Evaluation – Fall 2007  
Revisit District wide Strategic Plan – Fall 2008 or Spring 2009