

Transfer Center Program Goals

Attachment 2

See Transfer Education Goals and Activities Planning Matrix below. As outlined in the Laney College 2010 Educational Master Plan, the overarching goal of Transfer Education is to increase the number of students transferring to four-year institutions, with a particular focus on underrepresented students.

TRANSFER EDUCATION GOALS AND ACTIVITIES PLANNING MATRIX (From Appendix B of the Laney College 2010 Education Master Plan)

Laney Strategic Directions:

SD1. Advance Student Access, Equity, and Success

SD2. Engage Community Partners

SD3. Provide Learner-Centered Programs and Services

SD4. Create a Culture of Innovation and Collaboration

SD5. Develop and Manage Resources to Advance and Sustain Our Mission

| GOALS (STRATEGIC PARTY DIRECTIONS) | ACTIVITIES | TIMELINE | ASSESSMENT | RESPONSIBLE |
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| 1. INCREASE THE OVERALL NUMBER OF STUDENTS INCLUDING UNDERREPRESENTED STUDENTS TRANSFERRING TO 4-YR INSTITUTIONS SD1, SD2, SD3, SD4, & SD5 | 1.1 Convene a Transfer Advisory Committee (TAC) to develop a transfer plan with specific goals, objectives, & interventions designed to increase our transfer rate | Fall 2014 | Assess specific outcomes of the plan | Dean of Matriculation/ Counseling Dept./ Instructional Deans, Academic Senate/ VPSS |
| | 1.1a TAC will research transfer rate data & analyze to strengthen Transfer Center Programs/ Services | Ongoing | Analyze specific transfer rates from reliable sources | College Researcher/ Transfer Center Faculty Lead-TAC |
| 2. INCREASE TRANSFER RATE OF AFRICAN AMERICANS, LATINOS, NATIVE AMERICAN, ECONOMICALLY DISADVANTAGED, AND STUDENTS WITH DISABILITIES SD1, SD2, SD3, & SD4 | 2.1 Strengthen mandatory placement & orientation program linked to counseling thereby supporting undecided students with their educational goals & placement, research best practices | Fall 2013 | Conduct ongoing student assessment of program | College Researcher/ VPSS/DSPS |
| | 2.2 Strengthen collaboration between DSPS, EOPS, CalWORKS, TRIO, learning communities | Ongoing | Assess efficiency of the collaborative efforts with specific outcomes; i.e., increase student participation and satisfaction | Student Services Administration, Transfer Center Staff, Counseling, DSPS, EOPS, CalWORKS, TRIO, and learning communities |
| | 2.3 Maintain the number of articulation agreements with 4-yr | Ongoing | Assess efficiency in maintaining agreements & functionality for | Articulation Officer/ Instructional Faculty/PIO/Dean of Matriculation/VPSS |

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| | institutions. Increase in-reach & publicize Laney's articulation agreements | | faculty and student use | |
| 3. ENSURE ACADEMIC STANDARDS & RIGOR WITH TRANSFER LEVEL COURSES IN ORDER TO DEVELOP & MAINTAIN ARTICULATION AGREEMENTS WITH 4-YR INSTITUTIONS SD1 & SD2 | 3.1 Establish a college-wide Faculty Transfer Ed Task Force to review academic standards and rigor with transfer level courses | Ongoing | Assess specific outcomes as developed by the task force | Academic Senate/ Articulation Officer/Transfer Center Faculty Lead |
| | 3.1a Develop a Professional Development Plan to include, but not be limited to: contextualized learning, adult learning styles, pedagogy that facilitates adult learning, what is the faculty's role regarding articulation agreements | Fall 2014 | Having a Transfer Faculty Lead (Counselor) will help provide students with transfer programs & services/Conduct Ongoing Assessment of SLOs/PLOs to assess effectiveness of transfer programs & services | VPI/ Instructional Division Deans |
| | 3.1b Develop a Needs Assessment & Follow-Up Survey to determine professional development need | Ongoing | | Transfer Center Staff/Counseling Dept./VPSS/Dean of Matriculation |
| 4. RESOURCES SD1, SD3, & SD5 | 4.1 Personnel Hire Transfer Center Counselor and Career Counselor | Fall 2014 | | Transfer Center Staff/VPSS/Dean of Matriculation |
| | 4.2 Facilities - State-of- the-Art Career/Transfer Center | Spring 2014 | | Transfer Center Staff/VPSS/Dean of Matriculation |
| | 4.3 Equipment – State-of-the-Art Equipment for Offices/Workstations. | Spring 2014 | | Transfer Center Staff/VPSS/Dean of Matriculation |
| | 4.3a. Students, staff, & 4-yr Reps | Ongoing | | Transfer Center Staff |
| | 4.3b. Transfer Center Workshops | Ongoing | | Transfer Center Staff |