

AUDIENCE ANALYSIS EVALUATION FORM

Name _____

1. What was the communicator's subject?

2. How interesting was this subject to you?

low high

3. How useful was this subject to you?

low high

4. How effectively did the communicator get attention during introduction?

low high

5. How much preparation was put into this communication?

low high

6. What was the communicator's specific purpose? (one simple declarative sentence)

low high

7. How effective was the conclusion to the communication?

low high

8. How well did the communicator accomplish his purpose?

low high

COMMENTS: