

STUDENT LEARNING OUTCOMES : FOR PHOTOJOURNALISM I
PHOTO 20 : FALL, 2008

PHOTOJOURNALISM I (Photo 20)

45370

1. Students will demonstrate proficiency in creating photo stories with the appropriate documentation.

METHOD OF EVALUATION: Assignments 1 & 5

2. Students will demonstrate proficiency in documenting sports, photographing events & taking photojournalist portraits.

METHOD OF EVALUATION: Assignments 2, 3 & 7

3. Students will demonstrate ability to do on-line research on a photographic topic.

METHOD OF EVALUATION: 5 minute Oral Report

4. Students will analyze legal & ethical issues that relate to Photojournalism and synthesize information from the history of Photojournalism to determine significant themes.

METHOD OF EVALUATION: Final Exam

METHOD OF EVALUATION for SLO # 1

SPECIFIC CRITERIA FOR GRADING STORY ASSIGNMENTS:
Assignments 1 & 5

PART A. EVALUATING THE IMAGES

1. Submission of the required number of images.
2. Sequencing of images so the story has a coherent flow.
 - a Beginning, development (middle) and end should be obvious to a viewer.
3. Sequencing & angle of view (or point of view) as it affects drama and pace of the story.
4. All images in the story are visually consistent.
5. New information revealed in each of the images which adds and advances the story line.
6. Technical execution of the individual images.
7. Effective composition to engage the viewer and communicate information.

PART B. DOCUMENTATION REQUIRED FOR STORY

ASSIGNMENTS

1. Each story must have a title.
2. Every image in the story requires a caption.
3. Every image or digital file must have the student's name on it (or embedded in it).
4. Information on the location(s) of the story
5. Information on the time frame of the story (date or dates)
6. A short written statement about the story

METHOD OF EVALUATION for SLO # 3

CRITERIA FOR GRADING ORAL REPORTS:

1. Evidence of at least two different sources (books or on-line).
2. Explanation of your choice of the particular photographer.
3. Discussion of the photographer's work in relation to his or her historical context.
4. Discussion of the kind of equipment the photographer used.
5. Information on where this photographer's work was seen or published.
6. Discussion of photographer's main bodies of work.
7. Information on the photographer's connection with photo organizations and achievements (books, significant awards, etc.).
8. Information on the locations where the photographer works (or worked).