

STUDENT LEARNING OUTCOMES: PHOTOJOURNALISM II:
31A (45382) FALL, 2008

1. Students will demonstrate increased proficiency in creating photo stories and providing documentation in the form of captions and a written statement.
2. Students will demonstrate increased proficiency in documenting sports, photographing events, taking photojournalist portraits and creating feature pictures.
3. Students in 31 A will demonstrate their ability to apply for positions in the field of Photojournalism by submitting a CD portfolio and a photographic resume.
4. Students will become proficient in doing in-depth photo stories requiring research covering an issue that gives a context or background to the news.

METHOD OF EVALUATION for SLO #3

SPEFIFIC CRITERIA FOR GRADING STUDENT PROFESSIONAL PORTFOLIO. RESUME AND OTHER SUBMISSION DOCUMENTS.

1. Documentation proving work has been submitted to a client, business, publication or organization.
2. A cover letter on letterhead (with current contact information)
3. A photo resume which includes:
 - Current contact information
 - General education & specific photo education
 - Photo experience in the field
 - Bodies of work
 - Work published or exhibited
(on-line, in magazines, newspapers, books, etc)
4. A photographic portfolio of 15-20 images
 - Professional quality prints or digital files
 - Effective sequencing of the images for visual comprehension
 - Powerful first and last images
 - Visual consistency in all submitted work