

APPLIED GRAPHIC DESIGN/DIGITAL IMAGING

Laney College

Outcome	Institutional Outcomes	Assessment Method
Apply for entry level career opportunities		-
Create complete and correct graphic files for both print and web		-
Apply the elements and principles of effective graphic design		-
Analyze, plan and implement design strategies based on customers desires.		-
Be employable at an entry level in a graphic design, graphic technician, pre-press, pre-flight position, or web design.		-
Display healthy employee attributes such as, reliability, respect for others and their opinions, ability to work in a team environment, work independently, complete tasks, communicate verbally and in writing, etc.		-