

Associate in Arts in Communication Studies for Transfer

Laney College

Outcome	Institutional Outcomes	Assessment Method
Speak, listen and critically think to resolve conflict and get your message across as intended.		Exams, role play, oral presentations, essays, group discussion, projects, class discussion, oral feedback
Deliver presentations that are clear in message and voice, using appropriate nonverbals.		Oral presentations
Strategize proactively and reflect on interactions that are empathic, nondefensive, therapeutic, appreciative, and critical, while listening to others.		Demonstration, role play, discussion, essay, exam
Use conflict to strengthen group cohesion; apply effective communication to resolve issues.		Groupwork, Group projects, role play, demonstration, exam, essay
Voice shared visions and goals in order to create, build and maintain relationships.		Written work, discussion, exam, demonstration, groupwork
Research and think critically about the influence and impact of Mass Media on society.		Essay, Oral presentation, discussion, group work, term paper