

VIDEO PRODUCTION FOR VIDEO, BROADCAST AND DIGITAL CINEMATOGRAPHY

Laney College

Outcome	Institutional Outcomes	Assessment Method
Design and create digital media projects using state-of-the-art technology and skill sets, incorporating digital video/audio, aesthetic theory, interactivity, effects graphics and current distribution formats.		Evaluation of projects of advanced video production classes, class participation and focused test questions.
Apply appropriate critical and creative problem solving skills to analyze the aesthetic and production elements of video, television and other interactive media		Evaluation of projects of advanced video production classes, class participation and focused test questions.
Develop industry awareness of the necessity and importance of teamwork and collaboration.		Evaluation of projects of advanced video production classes, class participation, self evaluation surveys
Articulate ideas in verbal and written forms that translate into practical media projects.		Evaluation of projects of advanced video production classes, class participation
Create a coherent, industry relevant show reel of work.		Evaluation of reel, class participation