

BUS CA Retail Management

PLO	PLO Reflection (What were the strong points and weak points students demonstrated in the courses? What areas need more attention? What do your results show about student learning?)	PLO Action Plan (include timeline for implementation, key/responsible personnel, priority high/medium/low, status report/reflection on results of action plan)
Based on several business situations, decide the best operation procedure in choosing location, set-up and operations of a retail store	Enrolled students demonstrated their knowledge of retail store management. Areas for development includes understanding the benefits of using retail management with diverse workforce to achieve optimal performance.	Continue to explore and assign additional company/organization profiles to identify internal and external factors used by management to successfully reach their retail goals.
Demonstrate decision making skills, particularly in such areas as buying, pricing, financial management, and personnel relations.	Enrolled students demonstrated their decision making skills, particularly in such areas as buying, pricing, financial management, and personnel relations. Areas for development includes more interactive activities and additional time allocated for engaged debrief sessions.	Continue to increase students' knowledge, develop analytical skills and enrich their learning experiences by assigning additional current real-life ethical dilemmas.
Apply college level critical thinking, research, and problem solving techniques for the completion of business based reports and writing assignments.	Enrolled students demonstrated their understanding of the importance of audience analysis while completing business based reports and writing assignments. Areas for development includes engaging audience in presentation, managing time effectively and eliminating communication barriers.	Continue to identify online resources for students to effectively plan, organize and deliver writing assignments to diverse audience.