

BUS CP Entrepreneurship

PLO	PLO Reflection (What were the strong points and weak points students demonstrated in the courses? What areas need more attention? What do your results show about student learning?)	PLO Action Plan (include timeline for implementation, key/responsible personnel, priority high/medium/low, status report/reflection on results of action plan)
Develop and prepare a comprehensive business plan.	Enrolled students demonstrated their knowledge of how to develop and prepare a comprehensive business plan. Areas for development includes understanding the benefits of using a comprehensive business plan.	Continue to explore and assign additional company/organization profiles to identify internal and external factors used by management to successfully reach their business goals.
Evaluate the strengths and weakness in e-commerce versus a traditional business.	Enrolled students demonstrated their knowledge and abilities to develop and prepare a comprehensive business plan. Areas for development includes more interactive activities and additional time allocated for engaged debrief sessions.	Continue to increase students' knowledge, develop analytical skills and enrich their learning experiences by assigning additional current real-life ethical dilemmas.
Prepare an income statement and balance sheet for a startup business.	Enrolled students demonstrated their understanding of financial statements.	Continue to identify online resources for students to effectively understand and prepare financial statements.