

MEDIA AA and CA Video Production

PLO (program outcome to which this SLO maps)	PLO Reflection (What were the strong points and weak points students demonstrated in the courses? What areas need more attention? What do your results show about student learning?)	PLO Action Plan (include timeline for implementation, key/responsible personnel, priority high/medium/low, status report/reflection on results of action plan)
Create a professional, industry relevant show reel	Industry employment depends greatly on examples of past work. Since students have a limited professional portfolio, creating industry standard media is a top priority. Students have created work which represents aspects of a professional portfolio, emphasis should concentrate on how to build to a highest quality.	Media department has a casual end-of-the-semester showcase of student work. We are currently working on expanding to a more formal screening, inviting industry professionals and the public to the Laney theatre and to see juried student works. The thought is that students will be motivated to get s projects into a professional shape for the professional public. Tentative date of first screening October 9, 2017 2018.
Design & create digital media projects using state-of-the-art technology & skill sets, incorporating digital video/audio, aesthetic design, interactivity, effects graphics, and current distribution formats	Department has done a fine job providing the equipment used in the professional environment. Students readily enjoy learning on standard issue tools from actual working professionals. This leading edge technology discipline dictates that schools evolve/mirrors the professional world.	In Spring 2017 we have introduced a Studio Production class, dual enrolled (Laney students with High School and the Media Enterprise Alliance) program which utilizes a State-of-the-Art studio facility at Met West High School. We have written a Virtual Reality class (currently under review) and a Drone Class. Both classes are cutting edge technology.

MEDIA AA and CA Video Production

<p>Apply appropriate critical and creative problem solving skills to analyze the aesthetic and production elements of video, television & other interactive digital media</p>	<p>Aesthetics dictate that work be performed and then reflected on in order to gain wisdom. Students can meet a professional goal only by doing and reviewing and doing again. Care should be taken to lead students through multiple projects without overwhelming them by the workload. For the most part we accomplish this, would like to see aspects of the professional life mirror in the classroom, with video shoots, audio mixing, editing and critique a part of every lab. Spring 2018</p>	<p>Media department has several professors involved in the professional media industry (Steve Shlisky, Marla Leech, Paul Kalbach, Franklin Miller, Dina Munch, Noemi, Ziegler Sanchez, Zaharah Farmer, and Koina Freeman). Establish a committee to establish a model a of minimum standard of quality programming. Spring 2018</p>
<p>Practice teamwork and collaboration</p>	<p>Department does a fine job of having the students work in teams in which students alternate job functions from week to week.</p>	<p>Media department has several professors involved in the professional media industry (Steve Shlisky, Marla Leech, Paul Kalbach, Franklin Miller, Dina Munch, Noemi, Ziegler Sanchez, Zaharah Farmer, and Koina Freeman). Establish a committee to establish a model a of minimum standard of quality programming. Spring 2018.</p>