

CERTIFICATES &

DEGREES



ACCOUNTING

Certificate of Achievement (20 units)
Associate of Science (60 units)



BANKING

Certificate of Achievement (18-19 units) Associate of Arts (60 units)



BOOKKEEPING

Certificate of Achievement (17.5 units)



BUSINESS ADMINISTRATION

Certificate of Achievement (20 units) Associate of Science (60 units) Associate of Science Transfer (60 units)



Business Information System Certificate of Achievement (23 units)

Associate of Science (60 units)



ENTREPRENEURSHIP

Certificate of Achievement (20.5 units)



MANAGEMENT & SUPERVISION

Certificate of Achievement (18 units)
Associate of Science (60 units)



MARKETING & SALES

Certificate of Achievement (18 units) Associate of Science (60 units)



RETAIL MANAGEMENT

Certificate of Achievement (20.5 units)

	Annual Job		% Change,	25th Hourly	Median Hourly	
Occupation	Openings	2020-2025	2020-2025	Earnings	Earnings	Yearly Salary
Bookkeeping,						
Accounting, and						
Auditing Cl	4,412	22,058	-1%	\$20.16	\$25.35	\$52,728.00
Human Resources						
Specialists	2,445	12,226	6%	\$28.35	\$37.56	\$78,124.80
General and Operations						
Managers	6,225	31,124	5%	\$40.49	\$61.31	\$127,524.80
Advertising Sales						
Agents	444	2,218	0	\$19.81	\$29.70	\$61,776.00

Note that salaries can vary depending on factors such as location, experience, and industry. These numbers are meant to provide a general idea of what graduates can expect to earn and the career growth potential in these career fields. The salary data provided is from the Center of Excellence (COE) for Labor Market Research 2020-2025. The figures are for the Bay Area.

OUTCOMES

- 1. Apply appropriate critical and problem solving skills to a banking situation dealing with services banks provide to the public.
- 2. Critique the functions of money and evaluate which functions holds the greatest significance.
- 3. Investigate the technology advances in the bank's cash management systems, and evaluate the strength and weakness of each system.
- 4. Apply appropriate critical and problem solving skills to a banking situation dealing with services banks provide to the public.
- 5. Critique the functions of money and evaluate which functions holds the greatest significance.
- 6. Investigate the technology advances in the bank's cash management systems, and evaluate the strength and weakness of each system.

Laney College does not discriminate on the basis of age, race, religion, color, gender identity, gender expression, sexual orientation, ancestry, citizenship, national origin, military or veteran status, disability, marital status, pregnancy, medical condition, and immigration status.



Accessible for everyone

Our classes are only \$46/unit. We offer substantial need-based financial support many students attend at no cost.





www.Laney.Edu/Business maps.forsuccess.laney.edu



Laney College

900 Fallon St, Oakland, CA 94607