



COLLEGE COUNCIL MEETING MINUTES **FINAL**

COMMITTEE: COLLEGE COUNCIL

MEETING DATE: November 17, 2021

LOC./TIME: Via Zoom, 2:00-4:00pm

ATTENDEES: Rudy Besikof, Rebecca Opsata, Ramon Knox, Mark Fields, Diane Chang, Atiya Rashada, Karen Tellegen, Diana Davaasuren, Larena Baldazo, Fred Bourgoin, Leslie Blackie, Amy Bohorquez, Barbara Yasue, Nathaniel Pyle, Evelyn Lord, Bilal Homran, Ann McMurdo, John Reager, Marla Leech, Felipe Wilson, Yiping Wang, Heather Sisneros, Francis Howard, Amy Marshall, Kim Glosson, Meryl Siegal, Martha (Ann) McMurdo, Iolani Sodhy-Gerben
GUEST: Gary Albury, Kevin Tran

ABSENT: Chandra Johnson-Malone, Jasai Martinez, Hope Lane, Joseph Koroma, Liliana Moncada, Alejandro Acosta

MINUTES: Arlene Lontoc

HANDOUTS:

- Meeting Agenda
- College Council Meeting Minutes – 11.3.21 Meeting
- President's Report
- Program Review Validation Process Presentation
- Educational Master Plan Considerations/Timeline
- Budget Overview Summary
- Pre-Encumbrances Report as of 11.15.21
- Open Encumbrances Report as of 11.15.21
- 2021-2022 College Council Goals
- 2021-22 College Council Membership List

NEXT MEETING: December 8, 2021



COLLEGE COUNCIL

MEETING MINUTES **FINAL**

Item	Discussion/Decisions	Action Item
<p>1.1 Agenda Approval <i>Presenter: Rudy Besikof</i></p>	<ul style="list-style-type: none"> • MARK FIELDS CALLED A MOTION TO APPROVE THE NOVEMBER 17, 2021 COLLEGE COUNCIL MEETING AGENDA. LARENA BALDAZO SECONDED THE MOTION. THE MOTION WAS APPROVED UNANIMOUSLY. NO ABSTENSIONS. • President Besikof dedicated this College Council agenda in memory of Professor Helen Curry who passed away yesterday. Today's meeting is dedicated to Helen Curry's legacy as an educator specially to our Cosmetology students. So many sentiments are noted in our chat in honor of Ms. Helen Curry. 	
<p>1.2 Introduction of New Members <i>Presenter: Rudy Besikof</i></p>	<ul style="list-style-type: none"> • President Besikof welcome new member of the College Council. • It was shared by Vice President of Instruction Rebecca Opsata that the Strategic Enrollment Management (SEM) Committee voted Chris Weidenbach to be a non-voting designee of SEM Committee to the College Council. • The College Council officially welcome Chris Weidenbach as the new non-voting member of the College Council. 	
<p>2.1 Final Decisions made on Recommendations from the Previous College Council Meeting <i>Presenter: Rudy Besikof</i></p>	<ul style="list-style-type: none"> • Report-back - College President's decisions made on recommendations from the previous Council meeting <ul style="list-style-type: none"> ○ President Besikof accepted: <ol style="list-style-type: none"> 1. The Council's Recommendation to Approve a proposal to adopt a Standing Shared Governance Committee Meeting Schedule. The President shared that he accepted the recommendation with the indication that a further follow-up discussion with leadership (Faculty Senate, Classified Senate & Executive Leadership). The conclusion that came out of the discussion is that recommendations items regarding time change that will come from the committees should be best discuss/revisit by IEC. 	



COLLEGE COUNCIL

MEETING MINUTES **FINAL**

	<p>2. The Council’s Recommendation to Approve the time change for the Distance Education Committee meetings.</p>	
<p>2.2 General Announcements <i>Presenter: Rudy Besikof</i></p>	<ul style="list-style-type: none"> ➤ President Besikof provided an update and general announcements. ➤ ASLC President Homran shared some updates from our student government activities. ➤ Nominated the CCC student advocate ➤ Friday event: To celebrate the LGBTQ community at Laney a Virtual music concert is happening this Friday. ➤ December 17 from 12:30pm-1:30pm Q&A town hall for students together with ASLC and administrators to answer question regarding preparation for Spring semester. ➤ Director of Facilities and College Operations Amy Marshall provided an update: ➤ Completed Air Flow testing and now waiting to assess the final rooms. ➤ DGS will review and any remediation’s that needs to happen to any rooms that don’t meet the requirements. ➤ 100 air purifiers on campus and ready to deploy as needed ➤ Air conditioning company has been to campus and continue working on changing filters, done on quarterly. Continue working on repairs that needs to be done so that everything can be back in shape and ready for us to come back safely to campus. ➤ Drinking fountains have been approved to be put back into service but we will continue to supply the bottled water until the end of the semester. ➤ New Eagle Village is in the process and hopefully will be ready in time for the Spring semester. Locker rooms and central utility plant will start next week. <p>-Leslie Blackie asked a question on when are we going to get the report of which classrooms has been checked off as appropriate or needing</p>	



COLLEGE COUNCIL

MEETING MINUTES FINAL

	<p>remediation. Amy Marshall responded that not 100% sure when but hope to expect we will have the results by the end of this week.</p> <ul style="list-style-type: none">➤ Spring 22 Schedule, Accreditation update and Promotion – Rebecca Opsata & Larena Baldazo provided an update.➤ Spring Schedule is open and up and available on our website.➤ Priority registration are currently starting to enroll.➤ There still edits/changes. Please check out the information and if there are errors send to VPI Opsata so it can be fixed.➤ Almost 50% of the sections are scheduled this Spring to be on campus either fully face to face or hybrid format.➤ Accreditation update: Follow-up report submitted in October and had a virtual visit from the visiting team. Team is preparing its report on how we did and then will come back to us to look or correct for any errors then it will go to ACCJC and hope to have the decision in early January. <ul style="list-style-type: none">• Student Services update provided by Vice President of Student Services Ramon Knox.<ul style="list-style-type: none">➤ Had a conversation across the district about student retention kind of persistent software database nonprofit and based in Oakland.➤ Group of folks coming together to engage in that conversation. The city of Oakland Unified School District, Oakland Chamber of Commerce and Cal State East Bay have some discussion about data sharing and data security. -Meryl Siegal asked a question who is involved in the conversation regarding the data from Oakland Unified and from CSU and what kind of data is being talked about. VPSS Knox responded that it was his first meeting and would be happy to bring the questions to VC Brown and will circle back.➤ VPSS Knox talked about the HEERF III funds which is a direct aid to students. Has been meeting with District IT to create the criteria in	
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COLLEGE COUNCIL MEETING MINUTES FINAL

order to dispersed the funds directly to support student.

- It was shared by VPSS Knox that he is looking into having conversation with ASLC to make sure that students see the importance of being engaged in their student leadership programs on campus.

- Enrollment Management is working with marketing campaign soon regarding first year experience program. Welcome week activities. -A question in the chat from Leslie Blackie on how are we reaching out to students to make sure that they understand that they have to upload their information

whether they're vaccinated or exempted so they registered honored on the rosters. Had a lot of faculty reach out to asking about that what they should do in face to face if students are coming un cleared and then also how is that going to impact them ability to be able to enroll? VPI Opsata responded that everybody can enroll so there's they can enroll whether they're cleared or not cleared.

- Associate Dean of Educational Success Gary Albury provided update on the resources for students.
 - It was shared by that the SEA Grant that we received close to about 240 applicants that we're interested in applying and we were able to award about 175 of those students \$500 each.
 - As students were applying, were able to indicate on application if they had additional needs like transportation, hotspots Chromebooks etc. Broke those needs down and connect those students to various resources available on campus.
 - President Besikof added that the President's Office Emergency Funds has been replenished and has about \$6,000.00 and would like to acknowledge Arlene Lontoc and expressed gratitude to all the donors/sponsors.
- Hiring Update:
 - President Besikof shared that the hiring process for the Chemistry, Biology and



COLLEGE COUNCIL

MEETING MINUTES FINAL

- Communications Faculty are moving forward.
- District hired Dr. Stephanie Droker as an Interim Deputy Chancellor and Chief Operating Officer.
 - Vice Chancellor of Academic Affairs Siri Brown will be ending her assignment and returning to a faculty position at Merritt College.
 - VPI Opsata shared the we hired a second scheduler that will begin on Monday. Guided Pathways English IA already started and doing a reference checks for the Guided Pathways IA.
- Laney Football Team
 - Laney College takes on La Sierra College in the Golden State Bowl. This game is a postseason contest that has rewarded our Eagle football team for its successful 2021 campaign.
 - Southwest Airlines camera crew was at the District and they and they had broken on coming on called the million acts of kindness and it was the reason why because there was a nomination made about Peralta College and its efforts to support student basic needs especially food.
 - Attended an event at the Renaissance Plaza in Oakland with the Oakland Chamber of Commerce to connect and thank partnership for the efforts being made to outreach with our culinary arts program/department.
 - PIO Larena Baldazo shared update on promoting classes.
 - General registration begins on Monday.
 - Special Pushes for November 22 Date (General Enrollment)
 - Letters to Students re: Debt Relief
 - Social Media, Email Blasts announcing open registration.
 - Video Invitation to Register
 - IHEART Radio Ads
 - KMEL Radio (106.1) Ads (Majority of listeners – 55% - are Latinx, African American ages 25-55)
 - Multilingual Radio Ads (Spanish, Vietnamese)
 - FOX Television Ads



COLLEGE COUNCIL

MEETING MINUTES FINAL

	<ul style="list-style-type: none"> ➤ Signage/Advertising ➤ Outfront Media (Billboards) ➤ BART Ads (8 weeks for the price of 4) ➤ Mobile Ads (Started in Fall 2020) Internal Efforts ➤ Website Updates (Calls to Action) ➤ Emails to Students via Hubspot ➤ Newsletter to Currently Enrolled Students ➤ Texting to Students Currently Enrolled <p>-President Besikof and the College Council expressed appreciation for the great work that our PIO Larena Baldazo has done and continue to do to help promote our classes and of our Strategic Enrollment Management Plan.</p>	
<p>3.1 Approval of the November 3, 2021 College Council Meeting Minutes <i>Presenter: Rudy Besikof</i></p>	<ul style="list-style-type: none"> • FRED BOURGOIN CALLED A MOTION TO APPROVE THE NOVEMBER 3, 2021 COLLEGE COUNCIL MEETING MINUTES. ATIYA RASHADA SECONDED THE MOTION. THE MOTION WAS APPROVED UNANIMOUSLY. <p>-Barbara Yasue followed up with VPSS Knox on the question raised from the last College Council regarding the request for funding. VPSS Knox responded that it is on top of the to do list and has been trying to figure out on what happened since the dissolving of the Student Equity Committee and will report back.</p>	
<p>4.1 Program Review Validation Process Approval for Laney College- <i>Presenter(s): Clifton Coleman, Iolani Sodhy-Gerben, and Becky Opsata</i></p>	<ul style="list-style-type: none"> • Clifton Coleman presented on this item. • The subgroup of the Institutional Effectiveness Committee met earlier this week to go over the Program Validation process. • The purpose of Program Review Program is a planning process which creates a document that shows the current state of the unit, how the unit is connected to the college and community and explains how the unit wants to move forward in the next few years. • Clifton Coleman shared the purpose of validation process to provide confirmation that the report accurately reflects the state of the department and meets the rubrics. Provides confirmation that the 	



COLLEGE COUNCIL

MEETING MINUTES **FINAL**

	<p>unit’s plan for moving forward is realistic and will positively impact on the satisfactory/exemplary rubric ratings. Provides a list of the areas where the unit needs support. These are identified by sections where the unit is rated by validators as developing. Makes a department eligible for resource allocations if they meet the minimum qualifications for validation.</p> <p>-Barbara Yasue made a comment that this the document looks great and like the idea that the process of program validation process is documented but express concerns on what is the next step in the case that the resource request is not approved or not spend or the department did not get the money. Another concern is that since Mangers usually come and go how can we make sure that it those request or grants funding are allocated/spent. Kevin Tran responded that the Business Office regularly have a meeting with the cost center managers to discuss the current budget and there is grant catalog to help managers see the status of certain grants.</p> <p>FRED BOURGOIN CALLED A MOTION TO APPROVE THE PROGRAM REVIEW VALIDATION PROCESS. KIM GLOSSON SECONDED THE MOTION. THE MOTION WAS APPROVED UNANIMOUSLY.</p>	
<p>4.1 Update: PCCD Strategic Master Plan & Educational Master Planning Process/Timeline <i>Presenter: Rudy Besikof</i></p>	<ul style="list-style-type: none"> • President Besikof provided an update. • Considerations: <ul style="list-style-type: none"> ➢ Strategic Plan, Goals & Objectives (2018-2023) ➢ Strategic Goals at District Level ➢ Current Plans in Progress. (e.g., Student Equity & Achievement Plan) ➢ Urgency of Strategic Enrollment Management Plan ➢ Guided Pathways as Framework ➢ College Needs (Resource Allocation Themes) Trends (e.g., Hyflex/Flexible models of teaching) u COVID Impact ➢ Student-Centered Funding Formula transition • Proposed Timeline: <ul style="list-style-type: none"> ➢ November, December – Share with College 	



COLLEGE COUNCIL

MEETING MINUTES **FINAL**

	<p>Council, Senates</p> <ul style="list-style-type: none"> ➤ January FLEX – Visioning session ➤ February – Shareout ➤ March – Focus Group-type input ➤ April – Initial framework shown at Strategic Planning Retreat ➤ April/May – Part II Meeting (?) ➤ Summer – Drafting as Special Project ➤ Fall 2022– Draft Presented through Governance Discussion ensued. Suggestions from Chis Weidenbach about reviewing all the plans we have and whose responsible. Consolidating. 	
<p>6.1 2021-22 Budget Overview Special Presentation <i>Presenter: Amy Marshall</i></p>	<ul style="list-style-type: none"> • Amy Marshall presented on this item. • Shared the Budget Overview for FY 22 • Presented the Pre-Encumbrance and Open Encumbrance Report. • Summary of the FY21-22 Categorical Grants YTD spending. 	
<p>7.1 Check-in on College Council Goals for 2021-22 – <i>Presenter: President Besikof</i></p>	<ul style="list-style-type: none"> • The College Council Goals for the 2021-22 are being presented at this meeting. • Check-in on the Goals for this year will be a standing agenda item at each College Council meeting going forward. • This is a time to brainstorm about strategies to work towards achieving these goals, as well as a time to check-in on progress. • Will have a more dedicated time/break out groups to discuss our College Council Goals for 2021-22. 	
<p>7.2 Check-in on the College Council Membership for 2021-22 <i>Presenter: Rudy Besikof</i></p>	<ul style="list-style-type: none"> • College Council membership for 2021-22 reviewed. 	
<p>Meeting Adjournment</p>	<ul style="list-style-type: none"> • FRANCIS HOWARD CALLED THE MOTION TO ADJOURN THE NOVEMBER 17, 2021 COLLEGE COUNCIL MEETING. KIM GLOSSON SECONDED THE MOTION. THE MOTION WAS APPROVED UNANIMOUSLY. 	

Meeting Adjourned 3:32 pm.