

LCTEAC Meeting

Feb. 8, 2012

Present: Leslie Blackie, Vina Cera, Don Petrilli, Louis Quindlen, Nick Kyriakopedi,
Missing: Steve Lomba, Ron Betts

1) Discussed CTE Transitions grants & proposals:

From Louis: held in Apr/May

- a Fair - on a Sat.,
- invite community, schools, counselors, parents, employers, welcome center, started w/FAFSA , etc.
- machine shop - working w/Katherine in Green, hire Ying Lu - to coordinate event - pay PT faculty for setup time, FT faculty,
- brochures for entire CTE discipline
- Louis adding \$ from machine shop foundn account

From Rich:

- going to market Welding dept. in outreach to Berkeley High Schools
- invited all other CTE depts to participate

We support both ideas

- advertising ~\$10K allocated for marketing
- How do we get best bang for our buck?

2) Discussion of other ideas:

- long-term plan to design a survey type course for high school types to try out different careers
- trend for college shopping - above falls into this category
- need to grow QUALITY PROGRAM ENROLLMENT - to even out the peak/valley type of enrollment

3) Motion:

by Louis:

- LCTEACH endorses idea of a Career Fair at Laney, Nick seconded, - 4 voted unanimously in favor of idea
- send email to Louis - reply to Louis - support the fair.

4) new business

Don Petrilli reported on lynda.com

- propose to administration to buy college subscription
- use Perkins \$? or college build into its budget?
- should be district-wide?
- perhaps take to senate first/ then to administration
- between now & next meeting, individual members look at Lynda.com, send info to Leslie then decide how to move it forward

5) Morion:

- individual members bring facts to next meeting, Nick seconded

voted unanimously in favor of idea

6) next meeting 2-22-12