PERALTA COMMUNITY COLLEGE DISTRICT

Colleges

- Berkeley City College

- College of Alameda

- Laney College

- Merritt College

Data Portfolio Workshop

Presented by

Collaborative Brain Trust

April 7, 2016

President's Welcome

- Overview of PCCD's Educational Master Plan Project

- Purpose and Value of an Educational Master Plan (EMP)

- Relationship between EMP and College's ACCJC Accreditation

- Alignment with PCCD Goals

- Introduction of CBT

About the Collaborative Brain Trust

- CBT has been serving California Community College's since 2008.
- CBT assist colleges and districts with strategic planning, educational master planning, accreditation support, fiscal analysis and human resource consulting.
- CBT consultants have community college experience as faculty and administrators.
- CBT assembles a customized team of experienced professionals for each project.
- CBT's core values are innovation, transparency, constituent inclusiveness, and data driven analyses/assumptions to guide effective planning and goal setting.
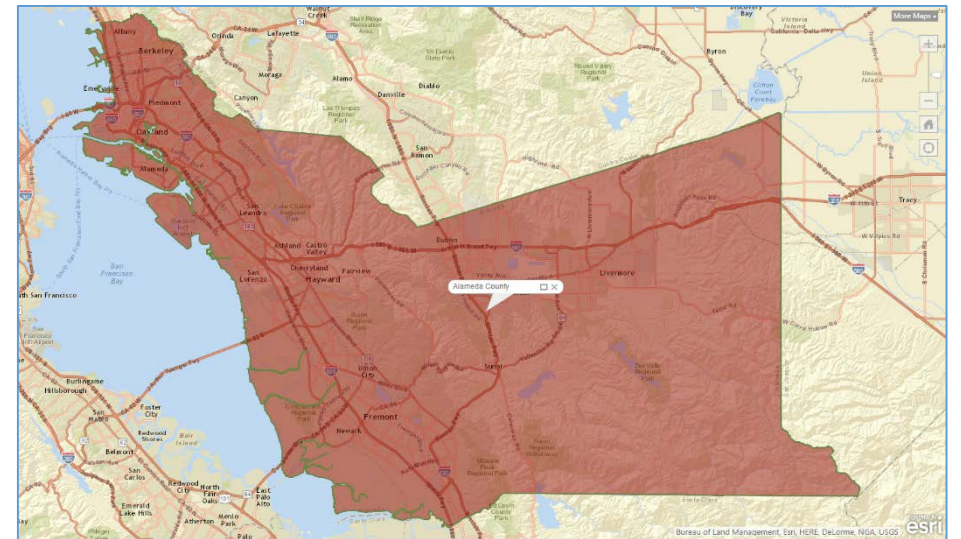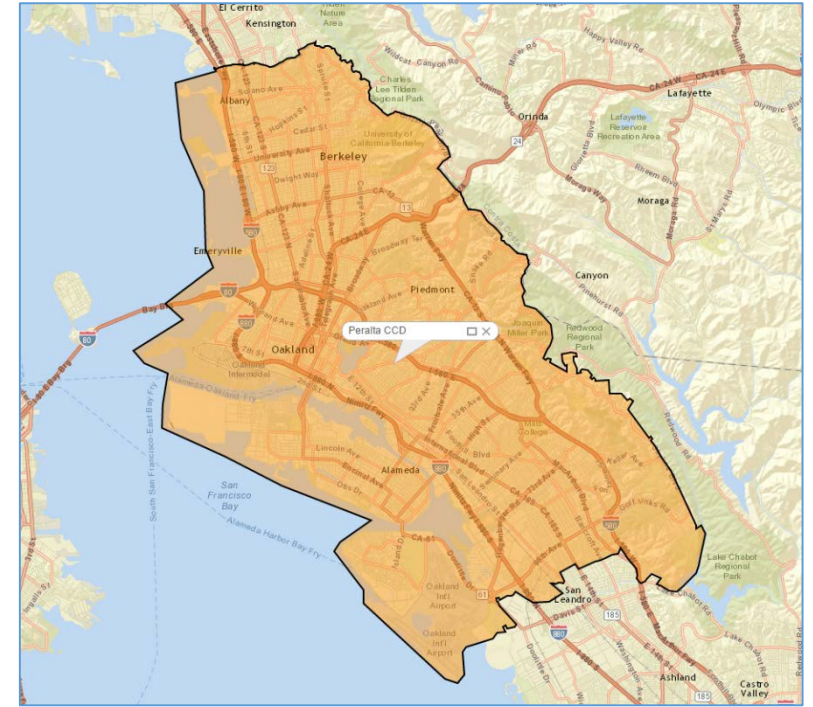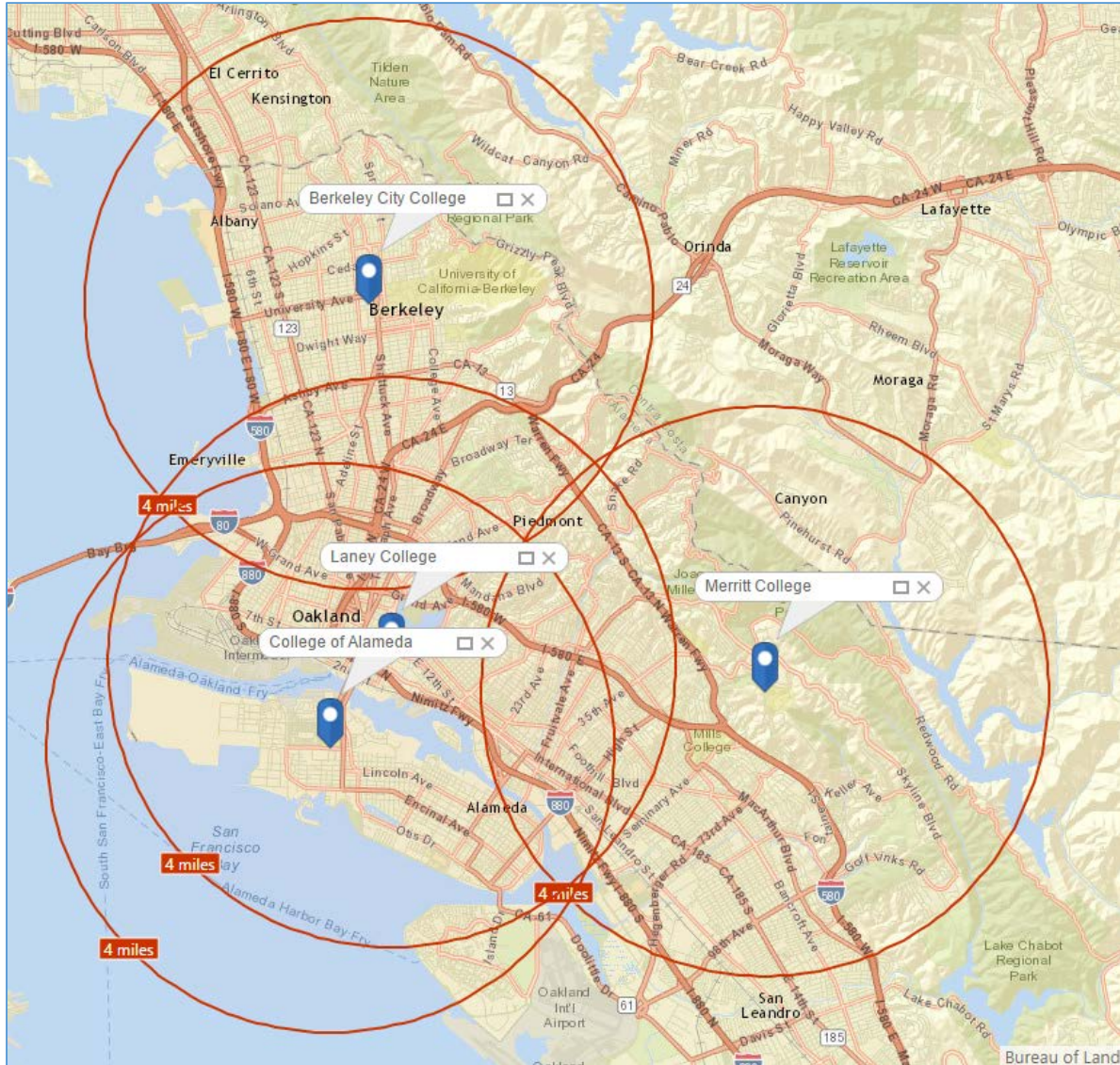
CBT Team Members and Campus Leads

- Fran White, Ph.D. Team Leader and campus lead for BCC
- Julie Slark, Data Team Lead, and co-lead for BCC
- Dan Rosenberg, Data Team Member, and campus lead for Laney College
- Ed Buckley, Team Member and campus lead for Merritt College
- Nicki Harrington, Team Member and campus lead for COA
- Bob Barr, Data Team Member

EMP Project for PCCD

- EMP Phases and Timeline
  - ➤ Internal Scan
  - ➤ External Environmental Scan
  - ➤ Survey
  - ➤ Data Summit
  - ➤ College Portfolio Review & Planning Assumptions
  - ➤ Goal-Setting
  - ➤ Plan Development and Campus Feedback
- Introduction of College EMP Work Group
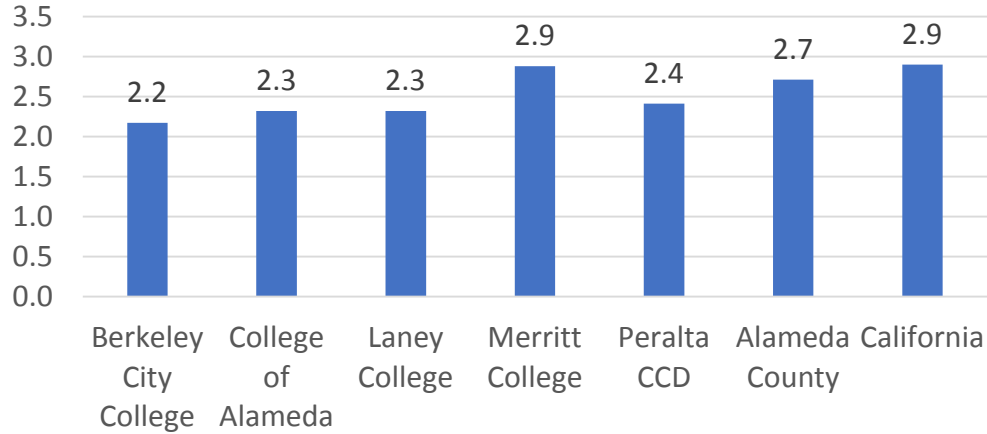- Importance of Campus Engagement

The External Environment

Service Areas

Population Characteristics

Average Household Size

	Average Household Size
Berkeley City College	2.2
College of Alameda	2.3
Laney College	2.3
Merritt College	2.9
Peralta CCD	2.4
Alameda County	2.7
California	2.9

Median Age

	Median Age
Berkeley City College	37.1
College of Alameda	38.2
Laney College	38.4
Merritt College	36.1
Peralta CCD	36.9
Alameda County	37.4
California	35.7
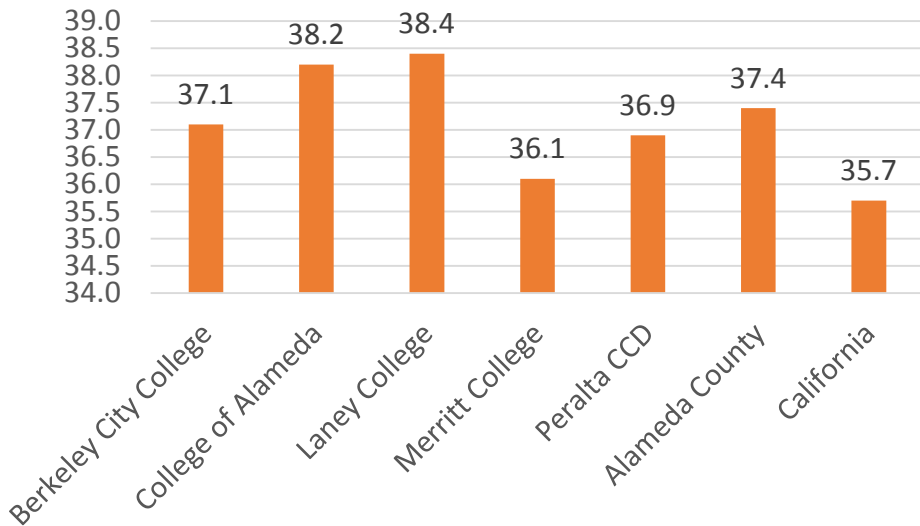
Service Areas Race and Ethnicity Profiles
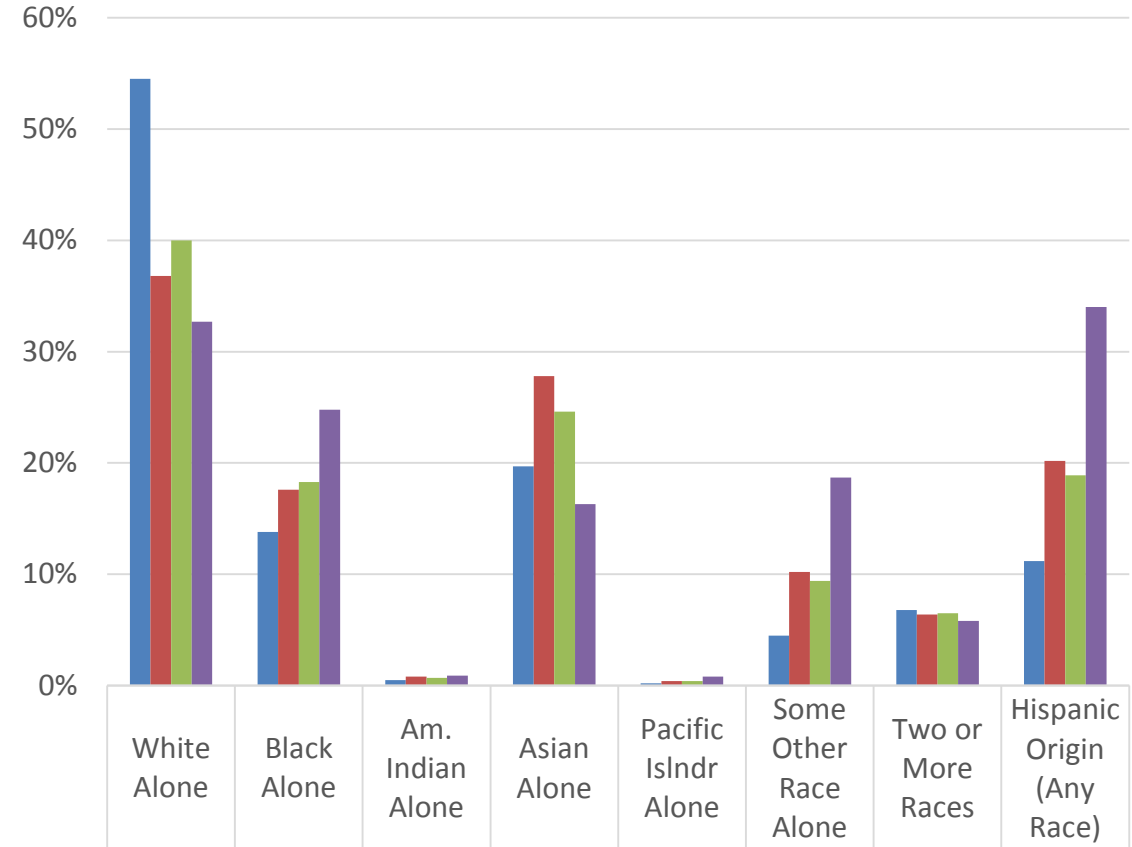
	White Alone	Black Alone	Am. Indian Alone	Asian Alone	Pacific Islndr Alone	Some Other Race Alone	Two or More Races	Hispanic Origin (Any Race)
Berkeley City College	54.5%	13.8%	0.5%	19.7%	0.2%	4.5%	6.8%	11.2%
College of Alameda	36.8%	17.6%	0.8%	27.8%	0.4%	10.2%	6.4%	20.2%
Laney College	40.0%	18.3%	0.7%	24.6%	0.4%	9.4%	6.5%	18.9%
Merritt College	32.7%	24.8%	0.9%	16.3%	0.8%	18.7%	5.8%	34.0%

Language Spoken at Home

Percentage of Population Who Speak the Indicated Language at Home and do not Speak English Well				
	Berkeley City College Service Area	College of Alameda Service Area	Laney College Service Area	Merritt College Service Area
5 to 17 years				
Speak Spanish	0.0%	0.2%	0.1%	0.4%
Speak other Indo-European languages	0.0%	0.0%	0.0%	0.0%
Speak Asian and Pacific Island languages	0.1%	0.2%	0.2%	0.2%
Speak other languages	0.0%	0.0%	0.0%	0.0%
18 to 64 years				
Speak Spanish	1.0%	4.1%	3.7%	8.8%
Speak other Indo-European languages	0.2%	0.2%	0.2%	0.2%
Speak Asian and Pacific Island languages	1.2%	5.1%	4.2%	3.1%
Speak other languages	0.0%	0.3%	0.1%	0.2%
65 years and over				
Speak Spanish	0.2%	0.4%	0.4%	0.8%
Speak other Indo-European languages	0.1%	0.1%	0.1%	0.1%
Speak Asian and Pacific Island languages	0.6%	3.0%	2.4%	1.3%
Speak other languages	0.0%	0.0%	0.0%	0.0%
Total	3.4%	13.6%	11.4%	15.1%

Income

Service Area Income Profile
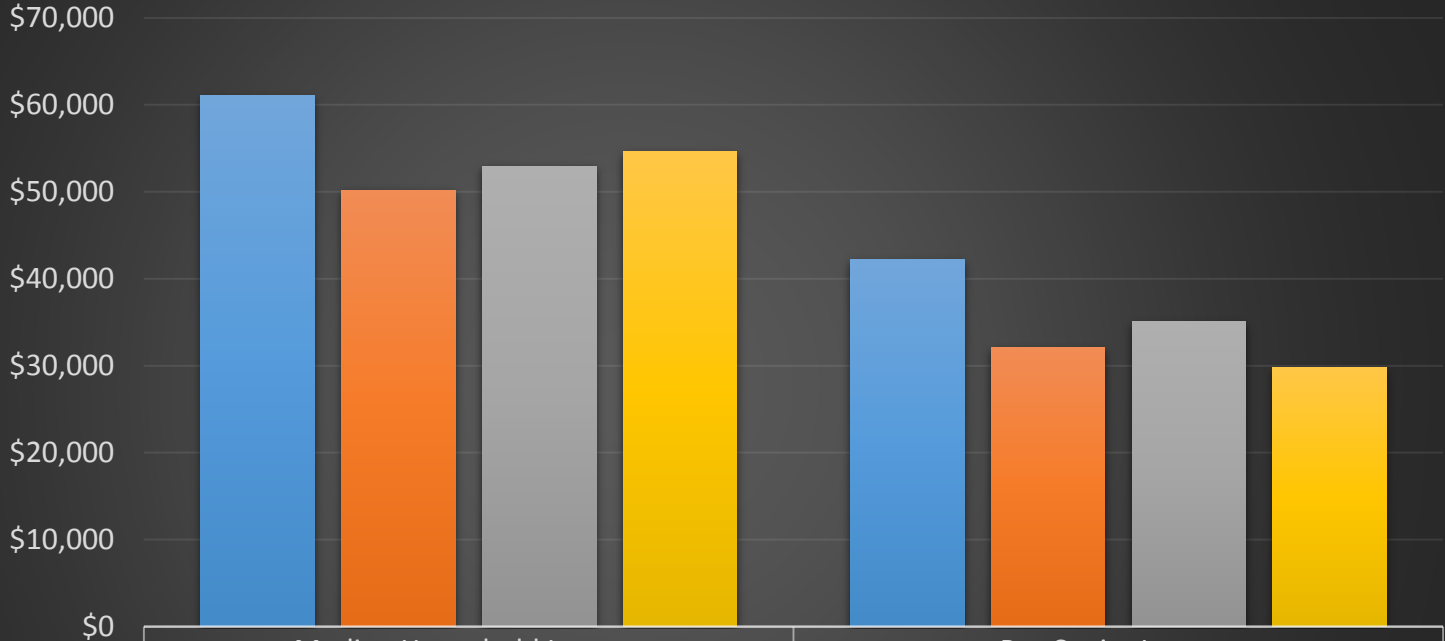
	Median Household Income	Per Capita Income
Berkeley City College	61,043	42,175
College of Alameda	50,169	32,090
Laney College	52,939	35,060
Merritt College	54,614	29,807

Educational Attainment

Berkeley City College Service Area Population Age 25+ Years By Educational Attainment
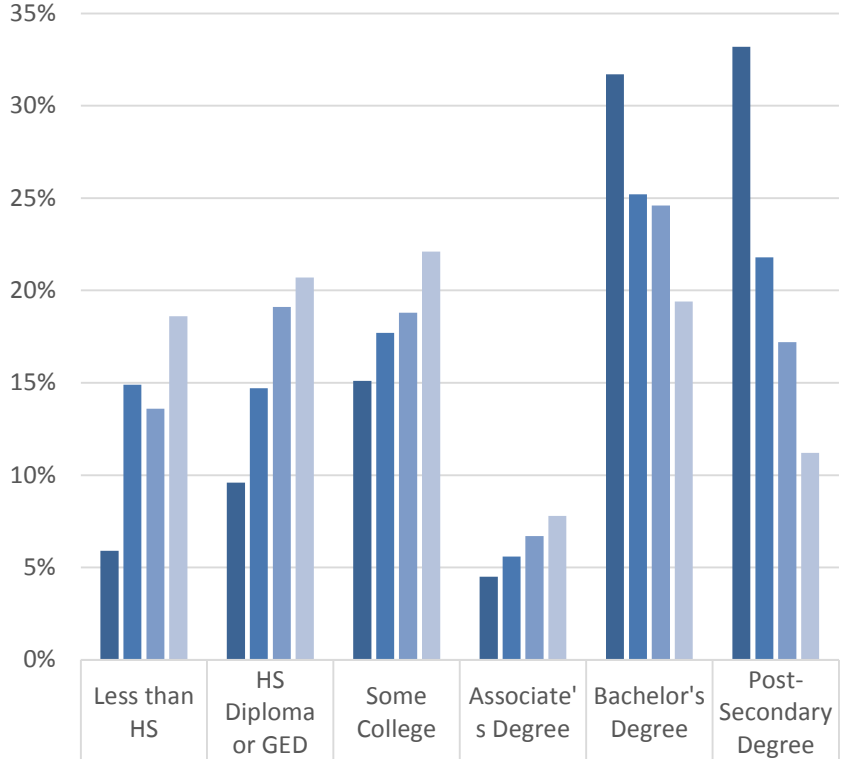
	Less than HS	HS Diploma or GED	Some College	Associate's Degree	Bachelor's Degree	Post-Secondary Degree
Berkeley City College Service Area	5.9%	9.6%	15.1%	4.5%	31.7%	33.2%
Peralta CCD	14.9%	14.7%	17.7%	5.6%	25.2%	21.8%
Alameda County	13.6%	19.1%	18.8%	6.7%	24.6%	17.2%
California	18.6%	20.7%	22.1%	7.8%	19.4%	11.2%

Laney College Service Area Population Age 25+ Years By Educational Attainment
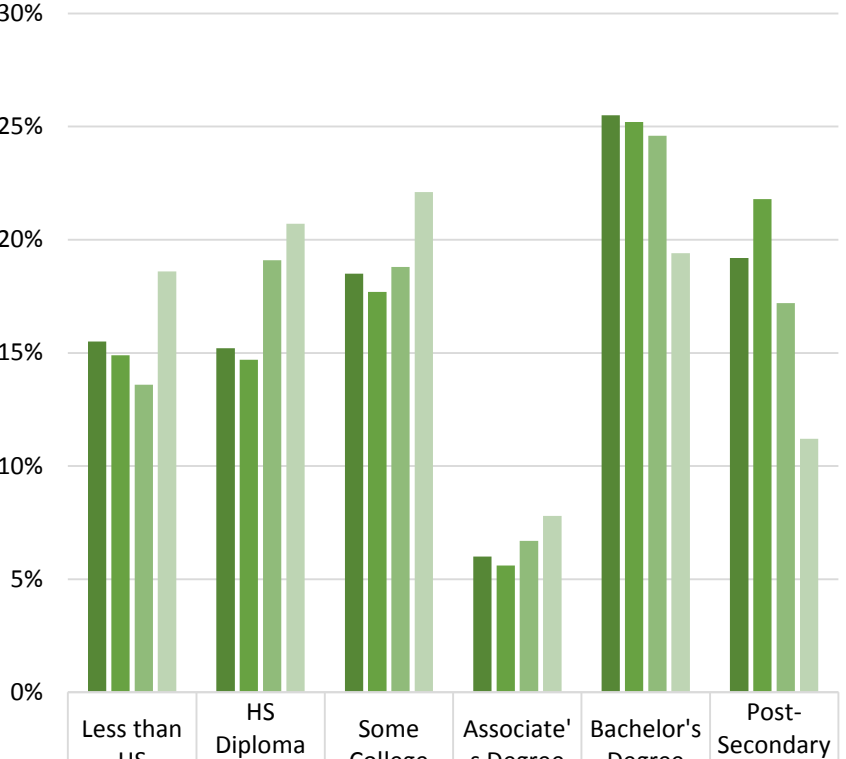
	Less than HS	HS Diploma or GED	Some College	Associate's Degree	Bachelor's Degree	Post-Secondary Degree
Laney College Service Area	15.5%	15.2%	18.5%	6.0%	25.5%	19.2%
Peralta CCD	14.9%	14.7%	17.7%	5.6%	25.2%	21.8%
Alameda County	13.6%	19.1%	18.8%	6.7%	24.6%	17.2%
California	18.6%	20.7%	22.1%	7.8%	19.4%	11.2%

Industry Employment

Laney College Service Area Civilian Employment by Industry

Industry	Percent
Health care and social assistance	14.7%
Professional, scientific, and technical services	12.1%
Educational services	10.6%
Retail trade	9.4%
Accommodation and food services	7.8%
Other services, except public administration	6.1%
Manufacturing	6.1%
Construction	4.7%
Administrative and support and waste management services	4.4%
Finance and insurance	4.2%
Public administration	4.0%
Transportation and warehousing	4.0%
Information	3.4%
Arts, entertainment, and recreation	3.0%
Wholesale trade	2.3%
Real estate and rental and leasing	2.2%
Utilities	0.6%
Agriculture, forestry, fishing and hunting	0.3%
Management of companies and enterprises	0.1%
Mining, quarrying, and oil and gas extraction	0.0%

Fastest Growing Occupations (Alameda & Contra Costa Counties)

| Occupational Title	Estimated Employment 2012**	Projected Employment 2022	Percent Change 2012-2022	Annual Average Percent Change	2014 First Quarter Wages [1]	
					Median Hourly	Median Annual
Pipelayers	500	870	74.0%	7.4%	$29.54	$61,435
Brickmasons and Blockmasons	560	830	48.2%	4.8%	$28.45	$59,178
Personal Care Aides	23,590	34,480	46.2%	4.6%	$9.95	$20,687
Dental Laboratory Technicians	510	730	43.1%	4.3%	$20.12	$41,837
Market Research Analysts and Marketing Specialists	5,240	7,480	42.7%	4.3%	$37.50	$77,994
Meeting, Convention, and Event Planners	610	870	42.6%	4.3%	$23.05	$47,949
Biomedical Engineers	660	940	42.4%	4.2%	$50.01	$104,014
Personal Financial Advisors	1,860	2,640	41.9%	4.2%	$36.69	$76,332
Information Security Analysts	750	1,060	41.3%	4.1%	$51.80	$107,738
Skincare Specialists	540	760	40.7%	4.1%	$17.35	$36,094
Web Developers	1,320	1,850	40.2%	4.0%	$37.00	$76,951
Painters, Construction and Maintenance	3,560	4,920	38.2%	3.8%	$21.48	$44,687
Computer-Controlled Machine Tool Operators, Metal and Plastic	420	580	38.1%	3.8%	$19.51	$40,577
Multimedia Artists and Animators	2,020	2,750	36.1%	3.6%	$39.08	$81,301

Student Participation Rates

Laney College Student Participation Rate					
City	2011	2012	2013	2014	2015	% Change
Oakland	17.3	15.8	16.2	15.5	15.6	-10%
Richmond	4.9	4.9	5.3	5.0	4.9	-1%
Alameda	14.1	13.3	12.8	12.2	12.7	-10%
Berkeley	9.1	8.7	8.5	8.2	7.6	-16%
San Leandro	8.5	8.7	8.5	8.1	8.8	3%

Berkeley City College Student Participation Rate					
City	2011	2012	2013	2014	2015	% Change
Berkeley	14.8	13.6	15.5	16.5	17.1	16%
Oakland	4.6	3.9	4.4	4.2	4.2	-9%
Richmond	6.5	6.4	7.2	8.0	8.3	27%
El Cerrito	12.4	10.2	12.0	11.7	11.1	-10%
Emeryville	28.0	30.1	33.3	31.8	32.6	16%

Student Participation Rates
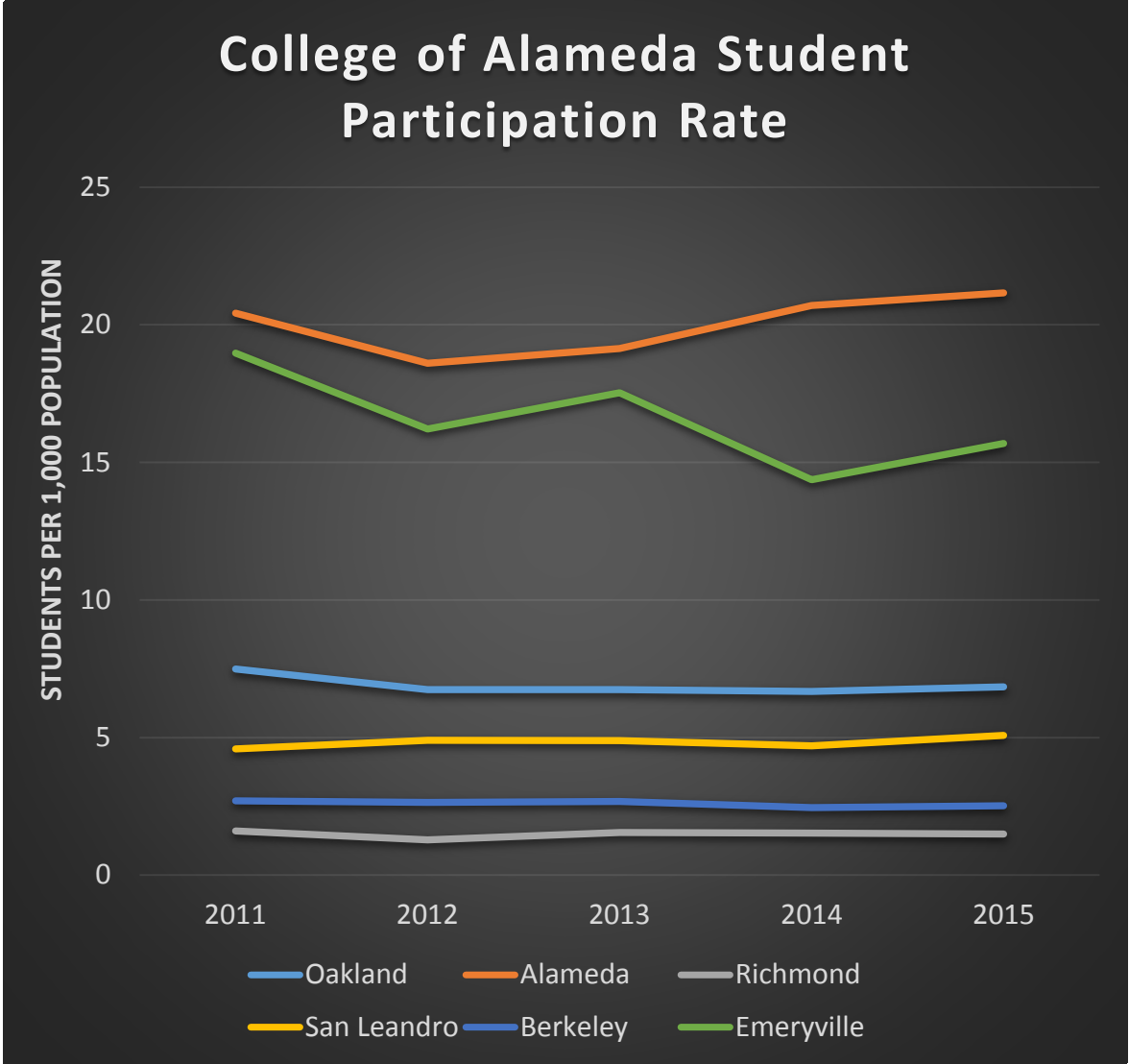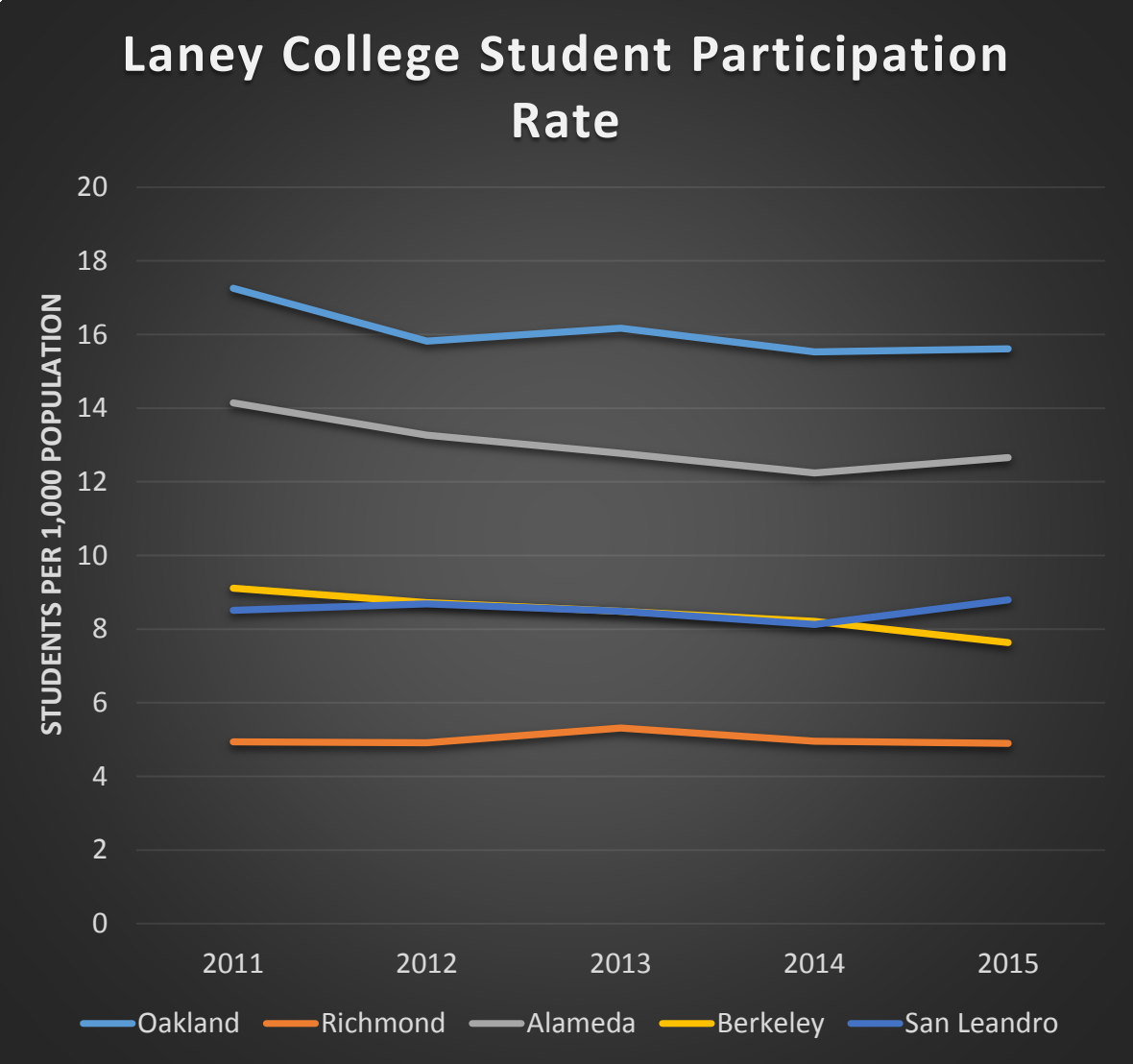
Survey Results – Strengths of the Colleges

	What do you believe are the greatest strengths of the College? (Select all that apply)		
	Answer Options	Response Percent	Response Count
1	Fellow students and colleagues	43.0%	203
2	Faculty expertise	41.7%	197
3	Library services	34.3%	162
4	Career technical pgms that prepare students for growing job mkts	31.4%	148
5	Faculty support	30.1%	142
6	Welcoming and well-maintained appearance of campus	29.2%	138
7	Cleanliness of facilities	28.8%	136
8	Ease of registration/enrollment	28.0%	132
9	Availability of classes	26.5%	125
10	Tutoring services	25.8%	122

Survey Results – Areas Needing Improvement

What do you believe are the most significant areas needing improvement at the College? (Select all that apply)		
Answer Options	Response Percent	Response Count
1 Availability of classes	38.3%	175
2 Strategies to ease high cost of textbooks	38.3%	175
3 Ease of registration/enrollment	36.5%	167
4 Cleanliness of facilities	33.3%	152
5 Parking	31.5%	144
6 Classroom technology	30.2%	138
7 Classroom facilities	30.0%	137
8 College website	29.5%	135
9 Student services	28.2%	129
10 Student access to technology	27.8%	127

Internal Environmental Scan Staff & Students

Fall 2015 Staff Counts by EEO6 Type

Type	Alameda Count	Alameda Change '11 to '15	Berkeley Count	Berkeley Change '11 to '15	Laney Count	Laney Change '11 to '15	Merritt Count	Merritt Change '11 to '15	District Change '11 to '15
Admin	11	57%	9	29%	12	20%	9	125%	35%
Faculty	62	9%	64	52%	134	19%	71	-1%	17%
Classified	59	28%	47	2%	92	1%	65	0%	4%
Total	132	20%	120	26%	238	11%	145	3%	12%

Fall 2015 Faculty Distribution by Ethnicity

Ethnicity	Alameda %	Change '11 to '15	Berkeley %	Change '11 to '15	Laney %	Change '11 to '15	Merritt %	Change '11 to '15	District %	Change '11 to '15
African-Am	21%	0%	11%	na	19%	0%	34%	-6%	21%	-9%
Asian/PI	21%	133%	16%	10%	15%	-12%	10%	43%	15%	25%
Filipino	0%	-100%	0%	na	0%	na	0%	-100%	0%	-100%
Latino	16%	-16%	19%	14%	12%	20%	10%	0%	14%	17%
Native Am	0%	na	0%	na	1%	0%	0%	na	0%	Na
White	37%	-21%	44%	58%	52%	0%	39%	-11%	45%	-10%
Mixed/Other	5%	150%	11%	-27%	1%	0%	7%	600%	5%	150%

Note: Change is the percentage change of the value to the left, not percentage points change.

Fall 2015 Faculty Distribution by Age Group

Age Group	Alameda %	Alameda Change '11 to '15	Berkeley %	Berkeley Change '11 to '15	Laney %	Laney Change '11 to '15	Merritt %	Merritt Change '11 to '15	District %	District Change '11 to '15
Under 30	0%	na	0%	na	2%	na	0%	na	1%	na
30 - 39	18%	157%	28%	100%	14%	40%	11%	38%	17%	70%
40 - 49	31%	24%	38%	31%	25%	-11%	17%	13%	27%	13%
50 - 59	24%	-35%	13%	-38%	32%	-9%	30%	-17%	26%	-24%
60 - 65	19%	na	13%	-50%	17%	-23%	28%	-3%	19%	-24%
Over 65	8%	14%	9%	-10%	9%	125%	14%	27%	10%	43%

Note: Change is the percentage change of the value to the left, not percentage points change.

Fall 2015 Headcount by Full/Part-time and Gender

Item/Attribute	Alameda %	Change '11 to '15	Berkeley %	Change '11 to '15	Laney %	Change '11 to '15	Merritt %	Change '11 to '15	District %	Change '11 to '15
All Students	6,640	-4%	7,393	6%	12,152	-10%	6,962	1%	26,209	-3%
FTES	1,613	-4%	2,080	15%	3,536	-7%	1,731	2%	8,959	0%
Full-time	27%	-7%	36%	13%	35%	0%	26%	-4%	35%	0%
Part-time	73%	3%	64%	-6%	65%	0%	74%	1%	65%	0%
Female	55%	6%	55%	-2%	53%	2%	64%	2%	56%	2%
Male	44%	0%	43%	5%	44%	5%	33%	6%	42%	5%
Unkwn	1%	na	2%	na	3%	na	3%	na	3%	na

Note: Change is the percentage change of the value to the left, not percentage points change.

Fall 2015 Headcount by Ethnicity

Ethnicity	Alameda %	Change '11 to '15	Berkeley %	Change '11 to '15	Laney %	Change '11 to '15	Merritt %	Change '11 to '15	District %	Change '11 to '15
African Am	20%	-17%	16%	-20%	24%	-11%	29%	-6%	23%	-12%
Asian/Pac Isl	29%	0%	18%	6%	26%	-3%	13%	-13%	21%	-5%
Filipino	4%	0%	2%	0%	2%	0%	3%	50%	2%	0%
Latino	16%	33%	16%	14%	15%	25%	20%	33%	17%	31%
Native Am	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Multiple	12%	71%	16%	60%	11%	38%	11%	57%	13%	63%
White	14%	-7%	25%	-7%	15%	0%	18%	0%	18%	0%
Other/Unkwn	17%	0%	21%	0%	18%	6%	16%	-11%	19%	6%

Note: Change is the percentage change of the value to the left, not percentage points change.

Fall 2015 Headcount by Age Group

Age Group	Alameda %	Alameda Change '11 to '15	Berkeley %	Berkeley Change '11 to '15	Laney %	Laney Change '11 to '15	Merritt %	Merritt Change '11 to '15	District %	District Change '11 to '15
Under 16	1%	0%	1%	0%	1%	-50%	1%	0%	1%	0%
16 - 18	13%	30%	13%	18%	10%	25%	11%	57%	12%	33%
19 - 24	44%	-4%	47%	7%	39%	3%	33%	3%	38%	3%
25 - 29	16%	0%	15%	0%	16%	7%	17%	6%	16%	7%
30 - 34	9%	0%	9%	0%	10%	0%	11%	0%	10%	0%
35 - 54	14%	-7%	12%	-14%	18%	-10%	20%	-17%	17%	-15%
55 - 64	2%	0%	3%	-25%	4%	0%	5%	-17%	4%	-20%
65 and Over	1%	na	1%	-50%	2%	0%	3%	0%	2%	0%

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Fall 2015 Headcount by Educational Goal

Educational Goal	Alameda		Berkeley		Laney		Merritt		District	
	Col %	Change '11 to '15	Col %	Change '11 to '15	Col %	Change '11 to '15	Col %	Change '11 to '15	Col %	Change '11 to '15
Transfer w or wo AA/AS	51%	34%	56%	30%	42%	35%	42%	35%	45%	36%
Earn AA/AS only	7%	0%	4%	0%	8%	-11%	8%	-11%	7%	0%
Earn Certificate Only	2%	0%	1%	0%	4%	0%	4%	0%	3%	0%
Prepare/Maintain/Adv in Career	8%	-20%	7%	-22%	14%	-13%	14%	-13%	10%	-17%
Discover career interests	2%	-33%	3%	0%	2%	-33%	2%	-33%	3%	0%
Improve basic skills	3%	0%	2%	0%	2%	100%	2%	100%	3%	0%
Educational Development	3%	0%	4%	-20%	4%	0%	4%	0%	4%	0%
Complete HS credits/GED	2%	0%	1%	0%	4%	300%	4%	300%	3%	50%
Undecided / Other	11%	-21%	9%	-36%	11%	-31%	11%	-31%	12%	-33%
4yr Student taking courses	12%	-37%	12%	-33%	9%	-36%	9%	-36%	10%	-33%

Note: Change is the percentage change of the value to the left, not percentage points change.

Fall 2015 Headcount by Residency Status

Residency	Alameda #	Change '11 to '15	Berkeley #	Change '11 to '15	Laney #	Change '11 to '15	Merritt #	Change '11 to '15	District #	Change '11 to '15
In-state	6,178	-6%	6,522	1%	11,241	-12%	6,621	-1%	24,304	-5%
Out of State	202	84%	388	62%	366	42%	273	168%	1,029	73%
International	260	7%	483	63%	538	9%	98	-3%	876	22%
Total	6,640	-4%	7,393	6%	12,152	-10%	6,962	1%	26,209	-3%
In-state	93%	-2%	88%	-4%	93%	-1%	95%	-2%	93%	-2%
Out of State	3%	50%	5%	67%	3%	50%	4%	300%	4%	100%
International	4%	33%	7%	75%	4%	0%	1%	0%	3%	0%

Note: Change is the percentage change of the value to the left, not percentage points change.

Top 25 Feeder High Schools, New Students

High School	District Fall 2015	Change '11 to '15
BERKELEY HIGH	237	-22%
OAKLAND TECHNICAL HIGH	203	26%
ALAMEDA HIGH	197	32%
SKYLINE HIGH	164	-5%
OAKLAND HIGH	163	25%
ENCINAL HIGH	158	39%
SAN LEANDRO HIGH	141	1%
EL CERRITO HIGH	106	0%
ALBANY HIGH	93	27%
CASTRO VALLEY HIGH	85	70%
SAN LORENZO HIGH	66	78%
CASTLEMONT HIGH	59	883%
DEWEY HIGH	57	6%
FREMONT HIGH	53	563%
ARROYO HIGH	49	26%
HAYWARD HIGH	49	11%
BISHOP ODOWD HIGH	47	57%
PINOLE VALLEY HIGH	45	-20%
ISLAND HIGH	43	79%
OAKLAND INTERNATIONAL HIGH SCH	41	na
DE ANZA HIGH	38	81%
RICHMOND HIGH	36	-16%
LIFE ACADEMY HIGH	32	60%
OAKLAND SCHOOL FOR THE ARTS	32	146%
DEER VALLEY HIGH	30	11%
PIEDMONT HIGH	29	16%
Total	7,203	-3%

Fall 2015 Course Success Rates by Ethnicity

Item/Attribute	Alameda Percent	Berkeley Percent	Laney Percent	Merritt Percent	District Percent
Success Rate	64%	62%	67%	64%	65%
Retention Rate	77%	77%	77%	77%	80%
African-Am	51%	48%	56%	54%	54%
Asian/PI	76%	73%	77%	76%	76%
Filipino	68%	66%	68%	72%	68%
Latino	63%	55%	66%	64%	62%
Native Am	62%	51%	63%	72%	63%
Other/Unkwn	58%	61%	65%	67%	63%
White	69%	70%	73%	74%	71%

Course success rate is the proportion of all grades that are C or better. Course retention rate is the proportion of all grades that are F or better.

Persistence Rates

Item/Attribute	Alameda Percent	Berkeley Percent	Laney Percent	Merritt Percent	District Percent
Fall to Fall Persistence Rate ('14 to '15)					
All Students	51%	48%	49%	47%	48%
First-time Students	52%	46%	45%	43%	44%
Fulltime, All	65%	60%	61%	56%	62%
Parttime, All	49%	45%	46%	45%	44%
Fall to Spring Persistence Rate ('14 to '15)					
All Students	71%	70%	69%	68%	68%
First-time Students	65%	67%	62%	64%	66%
Fulltime, All	86%	84%	84%	79%	86%
Parttime, All	68%	67%	65%	65%	63%

Rate is from census to census. First-time is first-time to college at the campus.

2014-15 Degrees and Certificates Awarded

Item/Attribute	Alameda #	Change '11 to '15	Berkeley #	Change '11 to '15	Laney #	Change '11 to '15	Merritt #	Change '11 to '15	District #	Change '11 to '15
Associate Degrees	238	10%	247	89%	512	-1%	294	-34%	1,291	-1%
Certificates	340	186%	390	730%	376	22%	462	59%	1,568	105%
Total	578	73%	637	258%	888	8%	756	3%	2,859	38%
Undup Students, Degrees	185	24%	188	77%	385	10%	246	-21%	987	9%
Undup Students, Certificates	289	173%	247	533%	317	21%	357	52%	1,201	89%
Total Undup (not the sum)	369	69%	289	122%	574	9%	515	7%	1,720	29%

Unduplicated Student Ethnic Distribution of 2014-15 Degrees

Item/Attribute	Alameda	Berkeley	Laney	Merritt	District
African-Am	15%	14%	27%	29%	23%
Asian/PI	41%	22%	25%	22%	31%
Latino	14%	16%	12%	18%	14%
Native Am	0%	0%	0%	1%	0%
Other/Unkwn	15%	18%	14%	11%	14%
White	15%	30%	12%	19%	18%

Unduplicated Student Ethnic Distribution of 2014-15 Certificates

Item/Attribute	Alameda	Berkeley	Laney	Merritt	District
African-Am	12%	12%	28%	24%	20%
Asian/PI	41%	23%	33%	22%	30%
Latino	19%	17%	14%	26%	19%
Native Am	1%	0%	0%	1%	0%
Other/Unkwn	15%	17%	11%	12%	14%
White	13%	30%	14%	15%	17%

2014-15 Transfers to UC and CSU

System	Alameda Count	Alameda Change '11 to '15	Berkeley Count	Berkeley Change '11 to '15	Laney Count	Laney Change '11 to '15	Merritt Count	Merritt Change '11 to '15	District Count	District Change '11 to '15
CSU	135	-4%	131	11%	232	1%	89	3%	587	2%
UC	59	31%	157	20%	132	-3%	28	75%	376	15%
Total	194	4%	288	16%	364	0%	117	15%	963	7%

Ethnic Distribution of 2014-15 Transfers to CSU

Ethnicity	Alameda	Berkeley	Laney	Merritt	District
Asian/PI	40%	19%	40%	6%	30%
African-Am	19%	18%	25%	43%	25%
Filipino	0%	0%	0%	0%	0%
Latino	14%	17%	7%	24%	13%
Native Am	0%	0%	0%	0%	0%
White	12%	25%	10%	13%	14%
Other/Unkwn	16%	21%	17%	15%	17%

Ethnic Distribution of 2014-15 Transfers to UC

Ethnicity	Alameda	Berkeley	Laney	Merritt	District
Asian/PI	56%	21%	51%	18%	37%
African-Am	14%	10%	8%	32%	11%
Filipino	0%	0%	0%	0%	0%
Latino	15%	14%	12%	39%	15%
Native Am	0%	0%	0%	0%	0%
White	12%	36%	17%	11%	24%
Other/Unkwn	0%	13%	10%	0%	9%

Five-Year Average of the Six-Year Transfer Velocity Rate

Cohort Type	Alameda	Berkeley	Laney	Merritt	District	State
Transfer Velocity	45%	49%	47%	34%	45%	41%

The Transfer Velocity Rate is a metric developed and calculated by the state Chancellor's Office (CCCCO) that tracks "transfer directed" first-time college students over a six year period for transfer to a four-year college including private and out-of-state colleges. Transfer directed students are those first-time students who earn at least 12 units including a transfer level English or mathematics course within six years of first enrollment.

Five-Year Average of the Six-Year Scorecard Completion/SPAR Rate

Cohort Type	Alameda	Berkeley	Laney	Merritt	District	State
College Prepared	75%	70%	75%	68%	74%	70%
Unprepared for College	39%	38%	39%	35%	40%	41%
Overall	50%	50%	50%	42%	50%	48%

The Six-Year Completion rate tracks the percentage of first-time students with minimum of 6 units earned who attempted any Math or English in the first three years and earned a degree or certificate, transferred to a four-year institution, or achieved Transfer Prepared status within six year of initial CCC enrollment. A Transfer Prepared student is one who earned 60 UC/CSU transferable units with a GPA >= 2.0. In addition, two subgroups of the first-time cohort were tracked. The College Prepared group included those whose lowest level of attempted math or English was at the transferable level. The Unprepared for College group were those who first attempted math or English at a below transferable level.

Five-Year Average of the Six-Year Scorecard Achieving at Least 30 Units

Cohort Type	Alameda	Berkeley	Laney	Merritt	District	State
College Prepared	61%	59%	65%	59%	62%	70%
Unprepared for College	63%	57%	63%	61%	61%	60%
Overall	62%	58%	64%	60%	62%	66%

The Six-Year Rate of Achieving at Least 30 Units is a CCCCO Scorecard rate that tracks the percentage of first-time students with minimum of 6 units earned who attempted any Math or English in the first three years and earned at least 30 units, at any level, within the CCC system.

Five-Year Average of Six-Year Scorecard Basic Skills Progress

Cohort Type	Alameda	Berkeley	Laney	Merritt	District	State
Remedial English	29%	30%	25%	33%	28%	43%
Remedial Math	32%	36%	29%	26%	30%	29%
Remedial ESL	16%	27%	19%	5%	17%	26%

The Six-Year Basic Skills Progress Rate is a CCCCO Scorecard rate that tracks the percentage of credit students who attempted for the first time a course below transfer level in Math, English and ESL and who successfully completed a college-level course in the corresponding discipline within six years. The cohort is defined as the year the student attempts for the first time a course at below transfer level in Math, English and/or ESL.

Five-Year Average of Six-Year Scorecard CTE Completion Rate

Cohort Type	Alameda	Berkeley	Laney	Merritt	District	State
CTE Completion	55%	44%	47%	43%	47%	50%

The Six-Year Career Technical Education (CTE) Completion Rate is a CCCCO Scorecard rate that tracks the percentage of students who attempted a CTE course for the first-time and completed more than 8 units in the subsequent three years in a single discipline (2-digit vocational TOP code where at least one of the courses is occupational SAM A, B or C) and who earned a degree or certificate, transferred to a four-year institution, or achieved Transfer Prepared status within six year of initial CCC enrollment. A Transfer Prepared student is one who earned 60 UC/CSU transferable units with a GPA >= 2.0.

Student Swirl Among Campuses

Campuses Attended	Alameda		Berkeley		Laney		Merritt		District	
	Count	%	Count	%	Count	%	Count	%	Count	%
One	3,212	49%	4,787	65%	7,645	63%	4,559	66%	20,203	77%
Two	2,559	39%	1,957	26%	3,621	30%	1,737	25%	4,937	19%
Three	731	11%	575	8%	797	7%	564	8%	889	3%
Four	75	1%	75	1%	75	1%	75	1%	75	0%
Total	6,577	100%	7,394	100%	12,138	100%	6,935	100%	26,104	100%

Planning Assumptions
Laney College

5 District Strategic Goals -

9 Data Findings –

9 Assumptions –

Your College Goals Are Next

District Strategic Goal A:
Advance Student Access, Equity, and Success

- Finding 1: Sixteen measures of student success – Five improved, nine were uneven or mixed, and two declined (over five-year timeframes)

- Assumption 1: Student success assessment and strategies to remain visible cornerstone of educational master plan

District Strategic Goal A:
Advance Student Access, Equity, and Success

Finding 2: Student Gender Disparity - Gender Disparity – 53% female, 44% male

Assumption 2: Efforts to achieve gender equity in educational access and participation are critical for community.

District Strategic Goal A:
Advance Student Access, Equity, and Success

- Finding 3: Ethnic & Cultural Pluralism – No one majority ethnicity/culture in service area population, faculty, or student distributions

- Assumption 3: Celebrate and maximize this opportunity by creating models and strategies to take advantage of synergy and community building exemplary possibilities.

District Strategic Goal B:
Engage and Leverage Partners

- Finding 4: Partnerships with Employers – Robust economic climate: Low unemployment (5.9%); multiple large employers in county (Kaiser, Tesla, Safeway, Western Digital, UC Berkeley, etc.); large numbers of projected employees needed in high-wage, new-age occupations

- Assumption 4: Maximize partnerships and innovative, specialized opportunities with county and local area employers and organizations

District Strategic Goal C:
Build Programs of Distinction

- Finding 5: Aging of Population – All age categories declining except for 25-34 and 65-84 year-olds, 2015-2020

- Assumption 5: Enhance program development for this group, including second- and third-career preparation and transitioning

District Strategic Goal C:
Build Programs of Distinction

- Finding 6: Diverse educational attainment levels in community – 16% less-than high school; 11% do not speak English well; however, 45% Bachelor's degree or higher

- Assumption 6: Service area may need non-credit programs, high school subjects and GED. Non-credit program enhancement funds could assist college to address that need and ensure broad outreach and programming.

District Strategic Goal C:
Building Programs of Distinction

- Finding 7: Campus Climate and Student Opinions and Preferences – Survey Findings
  - Students want classes in all formats: in-class, online, hybrid, summer, short sessions
  - Students are technology-savvy
  - "Fellow students and colleagues" = greatest strength for all respondents
  - "Cleanliness of campus" = greatest in-need-of-improvement for all respondents
  - "Availability of classes" = mixed responses (79 responded greatest in-need-of-improvement; 49 responded greatest strength)
  - Other important findings – some conflicting
- Assumption 7:
  - Create inviting, warm environments that attract and engage students and staff for communities of collaborative, academic exploration, in order to enhance success
  - Survey students further to explore preferences for engagement

District Strategic Goal D:
Strengthen Accountability, Innovation, and Collaboration

- Finding 8: Age Distribution of Faculty/Staff - 26% of permanent faculty (of 62) and 34% of administrators were over 60 years of age, Fall 2015

- Assumption 8: Fill vacated positions with intentional re-design of programs, organizational structure, and skills needed

District Strategic Goal E:
Develop and Manage Resources to Advance Our Mission

- Finding 9: Enrollment Development and "Swirl"
  - Enrollment/FTES declined (10% & 7%) since 2010;
  - "Swirl" among PCCD colleges great for Laney - 37% of enrollment attending other PCCD college, as well
  - Typical measures, e.g., high school graduate enrollment = steady

- Assumption 9: In-depth, systematic enrollment management assessment needed to ensure future enrollment/FTES, course scheduling, and program viability

Questions & Discussion