

Preparing today for your tomorrow

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The Beyond College: 2020 Webinar Series



Covering a wide variety of topics from personal finance to professional development, the Beyond College: 2020 Webinar Series will help better prepare you for what's next after college at wellsfargo.com/studentwebinars

If prompted, registrants should enter passcode wells Fargo2020 (all lowercase) to register for or listen to the playback of each webinar.

This year's professional development and financial health webinars include:

January 30, 4:00 p.m. Eastern Time — Mentors and sponsors: Your personal board of directors

Many believe that to be successful in your career you must build your own personal board of directors. Get insight on the difference between mentorships and sponsorships and how to leverage each successfully.

February 20, 4:00 p.m. Eastern Time — Charting a path to graduate school? What to know before you go (90 minutes)

Hear graduate students and admission counselors discuss the different paths to earning a second degree.

March 5, 4:00 p.m. Eastern Time — Tips on creating a rock-solid resume

Get tips on how to market your skills, accomplishments, and personal brand.

March 26, 4:00 p.m. Eastern Time — Preparing for success in your job interview

Learn techniques and best practices to stand out when talking with employers.

April 23, 4:00 p.m. Eastern Time — Tips for savings, investing and a path to home ownership

Learn financial strategies for life during and after college, including investing, principles, and the important lesson of paying yourself first.

May 14, 4:00 p.m. Eastern Time — Entrepreneurship and the gig economy

Find out if you are ready to start your own business or side hustle.

June 18, 4:00 p.m. Eastern Time — Defining and building a strong leadership brand

Learn how to build and leverage your leadership brand.

July 30, 4:00 p.m. Eastern Time — Wells Fargo careers and internships (90 minutes)

Recruiters from Wells Fargo share information about internships and full-time career opportunities.

August 27, 4:00 p.m. Eastern Time — Salary vs. value: How to determine which role is right for you (90 minutes)

Know what you should consider when evaluating job offers and what you can negotiate.

September 24, 4:00 p.m. Eastern Time — Success strategies for managing student debt (90 minutes)

Learn new ways to best manage student debt and real-world budgets.

October 22, 4:00 p.m. Eastern Time — Building responsible credit: Why your credit matters

Gain tools and resources to help you take control of your finances and reach your financial goals.

November 5, 4:00 p.m. Eastern Time — Digital natives: Social media smarts (90 minutes)

Join a discussion about how social media and digital footprint can promote or destroy your personal brand.

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For additional information, please contact [Dewey Norwood](mailto:dewey.norwood@wellsfargo.com) at dewey.norwood@wellsfargo.com. You can also replay the [2019 Beyond College Webinar Series](#).

Your feedback is valuable to us. We want to make the Beyond College webinars the best they can be. Please email segments@wellsfargo.com to share a thought or comment on a session you've attended.