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| ***MEETING DATE:*** | **Wednesday, November 14, 2018** |
| ***LOC./TIME:*** | **T-850, 10:30 a.m.-12:00 p.m.**  |
| ***PARTICIPANTS:*** | **Co-Chairs: Vice President of Student Services (VPSS)-Vicki Ferguson\*****Vice President of Instruction (VPI)-Rudy Besikof\*****Membership****Dean of Instruction-Denise Richardson****Dean of Enrollment Services-Mildred Lewis** **Vice President of Business Administration (VPA)-Derek Pinto** **Director of Student Activities and Campus Life-Gary Albury****Director of IT-Rupinder Bhatia** **Public Information Officer (PIO) - Dolores “Max” Bernal\*****Academic Support Services Specialist-Derek Lee\*** **Research & Systems Technology Analyst-Clifton Coleman** **Faculty Senate President-Fred Bourgoin\*****Faculty Donald Moore** **Faculty-Scott Godfrey** **Faculty/Guided Pathways-Suzan Timeroth-Zavala\*****Faculty/Guided Pathways-Eleni Gastis\*****Counselor-Manuel Alcala** **Counselor-Terrance Greene** **Counselor-Janelle Tillotson\*****Classified-Chandra Johnson-Malone****Classified-Iolani Sodhy-Gereben** **Classified-Dr. Joseph Koroma****Classified-Rene Rivas****Associated Students of Laney College (ASLC) Representative-Evetta Williams** **Associated Students of Laney College (ASLC) Representative-Vacant****Associated Students of Laney College (ASLC) Representative-Vacant****\*Core IEPI/SEM Group****Note Taker- Hope Lane** |
| **AGENDA ITEM** | **DISCUSSION NOTES** | **ACTION ITEMS** |
| 1. **Review and Approval of Agenda (Action)**
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| 1. **Approval of Minutes**
 | * Review and Approve
 | * Rudy’s last name is misspelled
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| 1. **SEMC Coach Matt Jordan**
 | * Matthew Jordan – Presentation titled “Strategic Enrollment Management Laney College 11/14/18”; Presented by Matt Jordan for IEPI
* Discussed trends of economy as it relates to enrollment
* Shared data from National Student Clearinghouse Research Center on term enrollment trends for Fall 2017
* As of June 18, 81% of CA CC districts were on stabilization for the last 2 years
* Discussed Student Centered Funding Formula: 60% Access; 20% Success; 20% Equity; Enhanced Non-Credit and Concurrent/Dual Enrollment still get full rate of $5400; funding for having programs serving the prison student population
* How prepared is Laney? Discuss.
* What role can a SEM plan play in preparing for the SCFF?
* ED Master Plan as relates to SEM Plan
* How to communicate to campus; Max shared survey of timeline and feedback; Matt recommended host Open Forums to discuss draft plan; Vicki stated having website for SEM so community can see what has been occurring.
* Step 2: SEM Purpose and Guiding Principles (Define what SEM means at Laney College)
* Share out of groups SEM definitions and Guiding Principles; collect all definitions and guiding principles; next meeting discuss goals and develop activities (IEPI ASK-SEM Organizing Framework) See Step 5; we already started our data, target student enrollment goals and strategies-define student groups.
 | * Matt will send Vicki and Rudy Power Point, IELM Guide
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| 1. **SEM Midpoint Convening (See Ms. Hope for Registration)**
 | * SEM Conference
* Original SEM Superstars signed up to go. If not able to attend, members will be selected from larger SEM group.
* Eleni asked if overnight accommodations were possible.
 | * Hope will follow-up.
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| 1. **December/**

**January meeting dates** |  |  |
| 1. **Good of the Order**
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**NEXT SEM COMMITTEE MEETING –Dec. 5, 2018; T-850- 10:30 a.m.-12:00 p.m.**