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| ***MEETING DATE:*** | **Wednesday, November 14, 2018** | | | | | | |
| ***LOC./TIME:*** | **T-850, 10:30 a.m.-12:00 p.m.** | | | | | | |
| ***PARTICIPANTS:*** | **Co-Chairs: Vice President of Student Services (VPSS)-Vicki Ferguson\***  **Vice President of Instruction (VPI)-Rudy Besikof\***  **Membership**  **Dean of Instruction-Denise Richardson**  **Dean of Enrollment Services-Mildred Lewis**  **Vice President of Business Administration (VPA)-Derek Pinto**  **Director of Student Activities and Campus Life-Gary Albury**  **Director of IT-Rupinder Bhatia**  **Public Information Officer (PIO) - Dolores “Max” Bernal\***  **Academic Support Services Specialist-Derek Lee\***  **Research & Systems Technology Analyst-Clifton Coleman**  **Faculty Senate President-Fred Bourgoin\***  **Faculty Donald Moore**  **Faculty-Scott Godfrey**  **Faculty/Guided Pathways-Suzan Timeroth-Zavala\***  **Faculty/Guided Pathways-Eleni Gastis\***  **Counselor-Manuel Alcala**  **Counselor-Terrance Greene**  **Counselor-Janelle Tillotson\***  **Classified-Chandra Johnson-Malone**  **Classified-Iolani Sodhy-Gereben**  **Classified-Dr. Joseph Koroma**  **Classified-Rene Rivas**  **Associated Students of Laney College (ASLC) Representative-Evetta Williams**  **Associated Students of Laney College (ASLC) Representative-Vacant**  **Associated Students of Laney College (ASLC) Representative-Vacant**  **\*Core IEPI/SEM Group**  **Note Taker- Hope Lane** | | | | | | |
| **AGENDA ITEM** | | | **DISCUSSION NOTES** | | **ACTION ITEMS** | |
| 1. **Review and Approval of Agenda (Action)** | |  | |  | |
| 1. **Approval of Minutes** | | * Review and Approve | | * Rudy’s last name is misspelled | |
| 1. **SEMC Coach Matt Jordan** | | * Matthew Jordan – Presentation titled “Strategic Enrollment Management Laney College 11/14/18”; Presented by Matt Jordan for IEPI * Discussed trends of economy as it relates to enrollment * Shared data from National Student Clearinghouse Research Center on term enrollment trends for Fall 2017 * As of June 18, 81% of CA CC districts were on stabilization for the last 2 years * Discussed Student Centered Funding Formula: 60% Access; 20% Success; 20% Equity; Enhanced Non-Credit and Concurrent/Dual Enrollment still get full rate of $5400; funding for having programs serving the prison student population * How prepared is Laney? Discuss. * What role can a SEM plan play in preparing for the SCFF? * ED Master Plan as relates to SEM Plan * How to communicate to campus; Max shared survey of timeline and feedback; Matt recommended host Open Forums to discuss draft plan; Vicki stated having website for SEM so community can see what has been occurring. * Step 2: SEM Purpose and Guiding Principles (Define what SEM means at Laney College) * Share out of groups SEM definitions and Guiding Principles; collect all definitions and guiding principles; next meeting discuss goals and develop activities (IEPI ASK-SEM Organizing Framework) See Step 5; we already started our data, target student enrollment goals and strategies-define student groups. | | * Matt will send Vicki and Rudy Power Point, IELM Guide | |
| 1. **SEM Midpoint Convening (See Ms. Hope for Registration)** | | * SEM Conference * Original SEM Superstars signed up to go. If not able to attend, members will be selected from larger SEM group. * Eleni asked if overnight accommodations were possible. | | * Hope will follow-up. | |
| 1. **December/**   **January meeting dates** | |  | |  | |
| 1. **Good of the Order** | |  | |  | |

**NEXT SEM COMMITTEE MEETING –Dec. 5, 2018; T-850- 10:30 a.m.-12:00 p.m.**