



# STRATEGIC ENROLLMENT MANAGEMENT MEETING AGENDA

**COMMITTEE:** STRATEGIC ENROLLMENT MANAGEMENT COMMITTEE

**MEETING DATE:** April 21, 2021

**TIME:** 10:30 a.m.-12:00 p.m.

**MEMBERS:** Vicki Ferguson, Mark Fields, Mildred Lewis, Atiya Rashada, Derek Pinto, Rupinder Bhatia, Larena Baldazo, Derek Lee, Clifton Coleman, Suzan Tiemroth-Zavala, Inger Stark, Janelle Tillotson, Terrance Greene, Laura Bollentino, Joseph Koroma, Iolani Sodhy-Gereben, Katrina Santos, Elizabeth Maher, Precious Gerardo, Chris Weidenbach, Gelsner Zavala, Jessica Garcia

**ABSENT:**

**NOTETAKER:** Hope Lane (All meetings will be recorded for notetaking purposes)

**Zoom Link:** <https://cconfer.zoom.us/j/500441427>

AGENDA ITEM	GOAL/DISCUSSION	ACTION
I. Review and Approve Agenda (5 Minutes)	•	•
II. Review and Approve Minutes (5 Minutes) → April 7, 2021	•	•
III. Enrollment Update (10 Minutes) → Mark Fields	•	•
IV. SEM Plan Metrics for Success Update (10 Minutes) → Clifton Coleman	•	•
V. Zoom Phone (30 Minutes) → Nic Daubenmire	•	•
VI. Marketing Plan (10 Minutes) → Larena Baldazo	•	•
VII. SEM Works: Strengths & Opportunities (10 Minutes) → All	•	•
VIII. Updates	•	•
IX. Adjournment	•	•

NEXT SEM COMMITTEE MEETING – May 5, 2021 → 10:30 a.m.-12:00 p.m.