



STRATEGIC ENROLLMENT MANAGEMENT MEETING AGENDA

COMMITTEE: STRATEGIC ENROLLMENT MANAGEMENT COMMITTEE

MEETING DATE: April 7, 2021

TIME: 10:30 a.m.-12:00 p.m.

MEMBERS: Vicki Ferguson, Mark Fields, Mildred Lewis, Atiya Rashada, Derek Pinto, Rupinder Bhatia, Larena Baldazo, Derek Lee, Clifton Coleman, Suzan Tiemroth-Zavala, Inger Stark, Janelle Tillotson, Terrance Greene, Laura Bollentino, Joseph Koroma, Iolani Sodhy-Gereben, Katrina Santos, Elizabeth Maher, Precious Gerardo, Chris Weidenbach, Gelser Zavala, Jessica Garcia

ABSENT:

NOTETAKER: Hope Lane (All meetings will be recorded for notetaking purposes)

Zoom Link: <https://cconfer.zoom.us/j/500441427>

AGENDA ITEM	GOAL/DISCUSSION	ACTION
I. Review and Approve Agenda (5 Minutes)	•	•
II. Review and Approve Minutes (5 Minutes) → March 17, 2021	•	•
III. Enrollment Update (10 Minutes) → Mark Fields	•	•
IV. SEM Plan Metrics for Success Update (10 Minutes) → Clifton Coleman	•	•
V. ESOL Guided Self-Placement (10 Minutes) → Beth Maher	•	•
VI. SEM Works/Plan (30 Minutes) → Chairs	•	•
VII. Marketing Plan (10 Minutes) → Larena Baldazo	•	•
VIII. Updates	•	•
IX. Adjournment	•	•

NEXT SEM COMMITTEE MEETING – April. 28, 2021 → 10:30 a.m.-12:00 p.m.