



STRATEGIC ENROLLMENT MANAGEMENT MEETING MINUTES

COMMITTEE: STRATEGIC ENROLLMENT MANAGEMENT COMMITTEE

MEETING DATE: Wednesday, February 2, 2022

TIME: 10:30 a.m.-12:00 p.m.

PARTICIPANTS: Ramon L. Knox, Rebecca Opsata, Mildred Lewis, Atiya Rashada, Rupinder Bhatia, Larena Baldazo, Derek Lee, Clifton Coleman, Suzan Tiemroth-Zavala, Janelle Tillotson, Terrance Greene, Mark Fields, Joseph Koroma, Sarah Backes-Diaz, Nia Ford, Katrina Santos, Precious Gerardo, Chris Weidenbach, Elizabeth Wadell, Jasai Martinez, Bilal Homran

ABSENT: Clifton Coleman, Janelle Tillotson, Terrance Greene, Mark Fields, Joseph Koroma, Sarah Backes-Diaz, Katrina Santos, Precious Gerardo, Jasai Martinez, Bilal Homran

NOTETAKER: Hope Lane & Jessica Liu (All meetings will be recorded for notetaking purposes)

Zoom Link: <https://cccconfer.zoom.us/j/500441427>

AGENDA ITEM	GOAL/DISCUSSION	ACTION
I. Review and Approve Agenda (5 Minutes)	<ul style="list-style-type: none"> • Did not meet quorum. 	<ul style="list-style-type: none"> • Tabled for the next SEM meeting and agenda.
II. Review and Approve Notes (5 Minutes) → December 1 & 15, 2021	<ul style="list-style-type: none"> • Did not meet quorum. 	<ul style="list-style-type: none"> • Tabled for the next SEM meeting and agenda.
III. Enrollment Update (10 Minutes) → Co-Chair Becky Opsata	<ul style="list-style-type: none"> • Becky Opsata presented the enrollment update. <ul style="list-style-type: none"> ➤ (Slide 1) Percentage Change Spring 2022 vs. Spring 2021 <ul style="list-style-type: none"> ❖ As of Feb. 1, 2022, compared with 8 days into the term last spring. ❖ Laney Sections: -0 ❖ Laney Students: -7 ❖ Laney enrollment: -7.6 ❖ Laney RES_FTES: 3.2 ❖ Laney TOT_FTES: 4.3 ➤ (Slide 2) Spring to Spring <ul style="list-style-type: none"> ❖ Students: Down 655 (7%) ❖ Enrollment seat count: Down 1272 (7.6%) ❖ FTES: Up 83 (4.3%) ❖ FTES is: Full time equivalent students. Assumes one student is taking a full load for one year. ❖ Adds up the part time classes taken by many students to compute it. ➤ (Slide 3) Last 4 Years 	<ul style="list-style-type: none"> •



STRATEGIC ENROLLMENT MANAGEMENT MEETING MINUTES

	<ul style="list-style-type: none">❖ FTES: Downward trend<ul style="list-style-type: none">▪ Spring 2019: 2990▪ Spring 2020: 2847▪ Spring 2021: 2037▪ Spring 2022: 2021❖ Census Enrollment: Downward Trend<ul style="list-style-type: none">▪ Spring 2019: 23225▪ Spring 2020: 21051▪ Spring 2021: 15863▪ Spring 2022: 15540➤ (Slide 4) Age Distribution<ul style="list-style-type: none">❖ 15& Below: 241 (2.8%)❖ 16-18: 1090 (12.8%)❖ 19-24: 3141 (36.8%)❖ 25-29: 1143 (13.4%)❖ 30-34: 908 (10.6%)❖ 35-54: 1547 (18.1%)❖ 55-64: 277 (3.2%)❖ 65 & Above: 290 (2.2%)❖ Grand Total: 8537 (100.0%)➤ (Slide 5)<ul style="list-style-type: none">❖ Full Time/Part time Student Headcount (Pulling enrollment per campus)<ul style="list-style-type: none">▪ Part time: 7642 (89.05%)▪ Full time: 895 (10.5%)❖ Spring 2022 Education Level<ul style="list-style-type: none">▪ Received HS Diploma: 3062 (35.9%)▪ Special Admit enrolled in K-12: 2428 (28.4%)▪ Received Bachelor Deg or higher: 930 (10.9%)▪ Foreign Secondary School Grad: 799 (9.4%)▪ Passed GED or HS Cert of Equiv.: 310 (3.6%)▪ Not indicated: 236 (2.8%)▪ Not a grad of HS/not ent. In HS: 227 (2.7%)▪ Received Associate Degree: 223 (2.6%)▪ Unknown/unreported: 167 (2.0%)	
--	---	--



STRATEGIC ENROLLMENT MANAGEMENT MEETING MINUTES

	<ul style="list-style-type: none"> ▪ Received Cert. of CA HS Proficiency: 81 (0.9%) ▪ Current enrolled in Adult School: 74 (0.9%) ❖ Residency: <ul style="list-style-type: none"> ▪ Resident: 7714 (90.4%) ▪ Out of State: 547 (6.4%) ▪ Foreign: 276 (3.2%) ➤ (Slide 6) Gender Distribution <ul style="list-style-type: none"> ❖ Female: 52.18% ❖ Male: 43.59% ❖ Unknown: 4.23% ➤ (Slide 7) Ethnicity Distribution <ul style="list-style-type: none"> ❖ American Indian: 0.2% ❖ Asian: 26.5% ❖ Black/African American: 18.0% ❖ Hispanic/Latino: 26.6% ❖ Pacific Islander: 0.6% ❖ Two or More: 5.8% ❖ Unknown/NR: 2.92% ❖ White: 19.44% ➤ (Slide 7) Educational Goals <ul style="list-style-type: none"> ❖ Obtain AA-Transfer to a 4 year: 2409 (28.2%) ❖ Undecided on goal: 1664 (19.5%) ❖ Transfer to 4yr without AA deg: 1112 (13.0%) ❖ Educational Development: 525 (6.1%) ❖ Complete credits for HS Dpl./GED: 477 (5.6%) ❖ Prepare for new career: 447 (5.2%) ❖ Obtain 2yr AA w/out transfer: (415 (4.9%) ❖ Improve basic skills (Eng. RD., Math): 345 (4.0%) ❖ Earn a vocat. Cert. w/out transfer: 229 (2.7%) ❖ Discover career interests: 228 (2.7%) ❖ 4yr college student taking courses: 202 (2.4%) ❖ Uncollected/unreported: 167 (2.0%) ❖ Not indicated: 129 (1.5%) 	
--	---	--



STRATEGIC ENROLLMENT MANAGEMENT MEETING MINUTES

	<ul style="list-style-type: none"> ❖ Advance in current job/career: 97 (1.1%) ❖ Maintain certificate or license: 66 (0.8%) ❖ Move from noncredit to Credit course: 15 (0.2%) ❖ Obtain 2yr Voc. Degree w/out transfer: 10 (0.1%) <ul style="list-style-type: none"> • Nia Ford asked in the Zoom chat, “I wonder is there a way to reach students who are undecided?” • Rupinder Bhatia answered one can run reports within CCCApply to get the information. You need to reach out to District A&R. • Nia Ford mentioned in the Zoom Chat that Undecided can affect a student’s financial aid. Also added that a common issue that student face is when the SEP & FA records don’t match with A&R’s records from CCC Apply. 	
IV. SEM Plan 2018-2021 Summary Discussion- Update (25 Minutes) →Workgroups	<ul style="list-style-type: none"> • Did not discuss. 	<ul style="list-style-type: none"> • Tabled for the next SEM meeting and agenda.
V. SEM Plan 2021-2023: Approach, Strategic and Practices: Review and Discuss (40 Minutes) →Workgroups	<ul style="list-style-type: none"> • Did not discuss. 	<ul style="list-style-type: none"> • Tabled for the next SEM meeting and agenda.
VI. Updates (5 Minutes)	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> •
VII. Adjournment	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • Meeting was cancelled/ended early due to not meeting quorum. <ul style="list-style-type: none"> ➤ Adjourned at 10:58 a.m.

UPCOMING SEM COMMITTEE MEETINGS

- February 16, 2022
- March 2, 2022
- March 16, 2022