



STRATEGIC ENROLLMENT MANAGEMENT MEETING AGENDA

COMMITTEE: STRATEGIC ENROLLMENT MANAGEMENT COMMITTEE

MEETING DATE: May 5, 2021

TIME: 10:30 a.m.-12:00 p.m.

MEMBERS: Vicki Ferguson, Mark Fields, Mildred Lewis, Atiya Rashada, Derek Pinto, Rupinder Bhatia, Larena Baldazo, Derek Lee, Clifton Coleman, Suzan Tiemroth-Zavala, Inger Stark, Janelle Tillotson, Terrance Greene, Laura Bollentino, Joseph Koroma, Iolani Sodhy-Gereben, Katrina Santos, Elizabeth Maher, Precious Gerardo, Chris Weidenbach, Gelsner Zavala, Jessica Garcia

ABSENT:

NOTETAKER: Hope Lane (All meetings will be recorded for notetaking purposes)

Zoom Link: <https://cccconfer.zoom.us/j/500441427>

| AGENDA ITEM | GOAL/DISCUSSION | ACTION |
|---|-----------------|---|
| I. Review and Approve Agenda (5 Minutes) | • | • |
| II. Review and Approve Minutes (5 Minutes) →April 21, 2021 | • | • |
| III. Committee Evaluation Results & Next Meeting Date (15 Minutes) → Chairs | • | • Doodle: May 17 @ 10:30-12; May 20 @ 11-12:30 |
| IV. Enrollment Update (10 Minutes) →Mark Fields | • | • |
| V. SEM Plan Metrics for Success Update (10 Minutes) → Clifton Coleman | • | • |
| VI. Enrollment Services Media Update (10 Minutes) →Mildred Lewis | • | • |
| VII. SEM Works: Strengths & Opportunities (20 Minutes) → All | • | • |
| VIII. Other | • | • |
| IX. Adjournment | • | • |

NEXT SEM COMMITTEE MEETING – TBA →10:30 a.m.-12:00 p.m.