

TECHNICAL ADVISORY BOARD MEETING

Prepared by Daniela Nikolaeva, Department Chair of Graphic Arts Department, Laney College
6/11/2020

Agenda:

1. Introductions. Welcome new members!
2. Discussion about the Graphic Arts Department.
3. SWOT analysis conducted with the Graphic Arts faculty members at our last Department meeting.
4. Trends in the industry. (Open discussion)
 - What are the new trends in the industry?
 - What is going to be the next big thing?
 - What areas of graphic design/web design/animation our students should be aware of?
 - Industry skill sets needed for graphic designers, digital artists, etc.
 - What kind of skills employers are looking for?
 - What skills are going to be in demand in the next 5-10 years?
5. What new tools/software/equipment we need to teach in the Graphic Arts
6. What new classes/certificate programs should we offer to make our students ready for the job market?
7. Internships/Employment
 - Does your company offer internships/entry level jobs?
 - If not, do you have any leads?
 - Have you had any of our students as interns? What was your experience?