

# MEDIA COMMUNICATIONS

## CERTIFICATES & DEGREES

The Media Communications program offers courses in HD and 4K video production, broadcasting, and post-production for digital video, film, radio and the broadcast arts. There are two major degrees and four certificates which offer entry into the industry or transfer to a four-year institution. The courses cover the gamut of authoring, producing, and editing creative content for the continually evolving communications technologies.

**AV/VR: Immersive Design**  
Certificate of Achievement (19 Units)  
**Audio Visual Technologist**  
Certificate of Achievement (21 Units)

**Performance and Production for Video, Broadcast and Digital Cinematography**  
Certificate of Achievement (17Units)  
Associate of Art (60 Units)

**Video Production for Video, Broadcast and Digital Cinematography**  
Certificate of Achievement (24-25 Units)  
Associate of Art (60 Units)

Occupation	Annual Job Openings	2020-2025	% Change, 2020-2025	25th Hourly Earnings	Median Hourly Earnings	Yearly Salary
<b>Film and Video Editors</b>	171	855	11%	\$18.39	\$28.23	\$58,718.40
<b>Media and Communication Workers, All Other</b>	152	758	-1%	\$17.52	\$27.79	\$57,803.20
<b>Camera Operators, Television, Video, and Film</b>	84	418	10%	\$14.83	\$22.74	\$47,299.20

Note that salaries can vary depending on factors such as location, experience, and industry. These numbers are meant to provide a general idea of what graduates can expect to earn and the career growth potential in these career fields. The salary data provided is from the Center of Excellence (COE) for Labor Market Research 2020-2025. The figures are for the Bay Area.

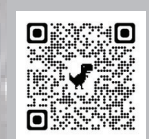
## LEARNING OUTCOMES

1. Develop skills in critical thinking, writing, and storytelling for various forms of media.
2. Design and create digital media projects using state-of-the-art technology and skill sets, incorporating digital video/audio, aesthetic theory, interactivity, effects graphics and current distribution formats.
3. Learn the techniques and principles of graphic design, layout, and typography.
4. Apply appropriate critical and creative problem solving skills to analyze the aesthetic and production elements of video, television and other interactive media.
5. Develop industry awareness of the necessity and importance of teamwork and collaboration.
6. Articulate ideas in verbal and written forms that translate into practical media projects.
7. Create a coherent, industry relevant show reel of work.

Laney College does not discriminate on the basis of age, race, religion, color, gender identity, gender expression, sexual orientation, ancestry, citizenship, national origin, military or veteran status, disability, marital status, pregnancy, medical condition, and immigration status.



**Accessible for everyone**  
Our classes are only \$46/unit. We offer substantial need-based financial support many students attend at no cost.



[www.Laney.Edu/Media\\_maps.forsuccess.laney.edu](http://www.Laney.Edu/Media_maps.forsuccess.laney.edu)  
**Laney College**  
900 Fallon St, Oakland, CA 94607