

## **Syllabus for Photo 240: Advanced Professional Photography. Spring 2017.**

Photo 240 is worth 2 units. Both the Lecture and Lab meet in L-A 178.

Prerequisite: Photo 230B: Intermediate Professional Photography, or challenge.

Class sessions: January 27-May 26, 2016 in rm. A-178.

Friday: 9 AM-9:50 PM Lecture (22588,92, 96, 00 )

Friday: 10 AM-1:50 PM Lab (22589, 93, 97, 01)

Friday, February 10: Last day to add & to drop without a W.

AND the last day to drop Regular Session classes and get a refund.

Monday May 1: Last day to drop with W.

Instructor: Franklin Avery

email: [fl@franklinavery.com](mailto:fl@franklinavery.com)

office hour: TBD

The key to success in this class is good communication. If you need something just reach out and we can make things happen.

### **Student Learning Outcomes (SLOs)**

Upon successful completion of this course students will be able to:

1. Use proper exposure and control with artificial light and daylight.
2. Develop professional skills for concept, pre-production, capture, post-production, and final visual presentation.
3. Create realistic and accurate production cost estimates.

## Plan of Instruction and Grading

**Instruction** consist of lectures, class discussions, studio/lab demonstrations, in-class group projects, shooting assignments in studio and on location, critiques, computer lab sessions, online tasks, a midterm exam, and a final exam.

**Your grade** is based upon 4 factors representing your work; studio performance, assignments, exams, and a Semester portfolio. Grade Structure will be announced on the first day of class.

## Overview of Assignments, Exams, Projects & Their Values

Assignments order will be adjusted throughout the semester to best adapt to student abilities. Assignments are integrated into each class exercising concepts/skills covered in the class lectures, previous assignments, demos, and digital labs. *Uptake of lecture and demo information, executing the assignment, with final is the essential arc of the class and the Laney Photography Department mission.*

Lighting with Continuous Light Sources  
The Mathews Silk and Its Uses.  
Complete Use of Strobes  
Color Gels & Adding Color to Black  
One Light Plus Flags & Silks  
Core lighting with Different Kelvins or Gels  
Field Trip to Photo Studio  
Types of Ring Lighting  
Midterm Review  
Glamour Lighting  
Subtractive Lighting for Table Top & Portraits  
Booms, Big Boxes & Big Umbrellas  
Veterans Day  
Thanksgiving  
Spots, Grids, & Snoots  
Lights on Location  
Final Exam

## **On Studio Performance**

Setting up the shooting events in the 230 and 240 classes takes extensive coordination of materials, props and occasions that are not reproducible. Missing any one of these means a loss of that experience and makes it almost impossible for students to produce the assignments for the class. Students who miss 4 of these events during the semester will fail the class.

## **Studio Etiquette**

As unique creative events the photo shoots express special circumstances and possibilities allowing for experimentation, free thought and self-expression. The discussion of images, evaluations, and critiques are privileged, sensitive, and revealing.

Yet all this must be mindful of dignity and care in service of our learning experience. We expect our students to treat each other with mutual respect and allow equal access to instructional efforts. Honoring the opportunities and viewpoints of the various contributors is productive and can lead to new learning and understanding.

Vulgarity, bullying, belligerence, harassment, threatening or demeaning behavior will not be tolerated. We do not allow nudity of any kind.

Failure to adhere to the above behavior criteria are grounds for dismissal from the class session and/or the entire class.

## **About Semester Portfolio**

Throughout the semester we will collect image results from our shoots to establish the foundations of a portfolio. Critiques occur throughout the semester.

## **Late Assignments**

Assignments must be handed in on the date that they are due:

If an assignment is 1 week late your grade is lowered 10%.

If an assignment is 2 weeks late your grade is lowered by 20%

If your assignment is later than 2 weeks you will get no credit

## **About the Final Exam**

The Final Exam will be on Friday, May 26, 2017.

## **Missing Quizzes and Exams**

If you do not show up for the Midterm Exam you will receive a zero for your Midterm Exam grade. If you missed the Final Exam you will fail the course. Quizzes will be given at 10 minutes after the hour that the class officially begins. If you are challenged to attend, we can accommodate by prior arrangement.

## **In-class Lab Computer Processing**

Our program primarily utilizes Adobe Lightroom 5 for importing/exporting, selecting, and editing digital files. We will do some instruction utilizing Photoshop for particular techniques. Do as much work as possible in class as I am at hand to help in many ways. Note that you will have access to a Lab (F-170D) whenever there is no class in session. Once the semester begins you will get its schedule.

## **Program Policies**

One of the most important things to know is that clear and comprehensive contact and communication with your instructor helps to mitigate all sorts of difficulties. Reach out and let me know what you need. I want you to succeed.

## **Attendance and Missed Classes**

Regular and on-time attendance is expected. You are responsible for the activities of each class period. If you anticipate a scheduling conflict please let me know as soon as possible.

## **Add or Drop Classes**

It is an individual student's responsibility to add or drop a class. The appropriate forms must be processed through the Admissions and Records office before an add or drop will take place. A course not dropped results in an "F" on your transcript. Here are some important dates:

Saturday February 4 is the last day to:

Add a Regular Session Class.

To drop a Regular Session Class and receive a refund

To drop a Regular Session Class without a "W" on your transcript.

Friday, March 17 is the last day to file for the AA Degree/Certificate.

## **Need for Assistance**

If you have any condition for which you need extra assistance, such as a physical or learning disability, please see me immediately. You must provide me with a disability verification form from DSPS as soon as possible so that appropriate accommodations can be made for your special needs.

## **Academic Dishonesty**

Plagiarism and cheating are serious offenses and maybe punished by failure on the exam/quiz, paper/project, failure of the course, and/or expulsion from the college. For more information refer to the (academic dishonesty) policy in the college catalog.

## **Required Equipment**

1. A Digital Camera.
2. Flash drive.
3. Extra HDHC card and battery.

## **General Class and Computer Lab Rules**

1. Class starts promptly on the hour with a break between lecture and lab.
2. Food and drink are never allowed in the computer lab. Failure to obey this rule may result in your being removed from the lab.
3. **PLEASE!!!** Silence cell phone and do not "text" during class or lab time.
4. Students will "log-in" and "log-out" for all computer sessions.
5. Copying or "downloading" files to or from the hard drive to diskettes or storage devices is considered stealing. Students violating this policy will be removed from class with a failing grade for the term. They may also be subject to prosecution by the College. Individual student temporary work files are the exception.
6. All computer disks brought in from outside of class must be scanned for viruses. Failure to comply is grounds for being dropped from the class.

7. Changing settings on your computer including wallpaper/desktop images, screensavers/desktop effects, background colors, and etc., is not allowed.

### **FAQs about Photo 240: Advanced Professional Photography**

Q1. May I take Photo 240 as a pass/fail class?

A1. No, a letter grade is required for Photo 240 as it is part of the Photography Department curriculum in the Career Technical Education (CTE) Division.

Q2. When do I need to have the appropriate camera for this class?

A2. Students must have an appropriate digital camera by the first-class when we start our shooting assignments. We do have a limited number of digital cameras for student usage. Laney College Identification is required.

Q3. What if I do not have a computer or access to the photo editing computer programs we will be using in photo 240?

A3. A student may use the computers in our 2 Photography Department Computer labs during our regular class. They may also use these same labs whenever the Photography Department is open with the permission of the attending instructor. Prior permission is advised. You may also use the Lab in F-170D when other classes are not in session in that lab. Once a semester begins you'll get a schedule indicating when the F-170D Lab is available.

### **Other questions?**

See contact info for me on page 1.

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